

EDITION

GLOBAL MAGAZINE

Kevin Kalkhoven

Named One Of Forbes
Top 50 CEO's

Superkids

Mini Geniuses And Their
Minds

Beyond Religion

A Brief History Of Bhutan

Simon Rogan

For The Love Of British
Cuisine

The Wit & Wisdom Of

Mrs MARY

CRIST FLEMING

The Pioneer Behind One Of Switzerland's
Most Elite Boarding Schools

MAY 2016

3 SPECIAL EVENTS

2 HISTORIC VENUES

1 GREAT CITY



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LONDON
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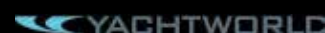
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From the Editor



“Welcome to our Spring issue. The days are brighter, the snow has melted. This month we bring you an array of articles that touch many subjects that I am extremely fond of, including Leadership, Education, Science, Art & Business.

Mrs Mary Crist Fleming, our front cover star, was a pioneer in private education. Her legacy was the schools she gave to the world.

By the time Mrs Fleming died, surrounded by her children, Tasis had become a SFr 100 million multicultural institution with programmes scattered around the world. Some 25,000 students have passed through its halls, including Saudi princes, the sons of billionaires and the world's elite. Tasis The American School is based in Switzerland, the UK & Puerto Rico in addition she founded Franklin University in Lugano. Our story explains her dedication. She is without doubt one of the world's most powerful women of her time.

Kevin Kalkoven on page 10 was named one of Forbes Top 50 CEOs. His wealth earlier this decade was estimated by Forbes to be just over \$250 million. He's also a noted philanthropist, becoming a benefactor for the Mayo Clinic and getting deeply involved with the Canary Foundation and the charity of friend the late Paul Newman. Read his thoughts on aiming high but staying grounded.

Twitter celebrate 10 years at the top this year, since the first tweet was sent back in 2006 Twitter has captured our imagination and become part of the fabric of our everyday life.

I do hope that this issue brings you a diverse range of topics that you will enjoy. Please follow and tweet us @heditionmag and say hi!

Until then...

Dina Aletras

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ARIES

21 March-19 April

This month is likely to start with a chance to generate some extra bucks, but you'll need to guard against being overly materialistic. The period sees you juggling key areas of your life, but a promotion or possible reward will be worth it. Your long range plans are becoming a reality. Stay open to who you meet and watch opportunity land in your lap. The intensity and seriousness of your communications will put you squarely in charge.

Favorable Dates: April 1, 4, 10 13, 19, 22 & 28.

Favorable Colours: Red & White

TAURUS

20 April-20 May

You are likely to start on a high note; planetary changes are likely to lead to a useful revelation, which will impact on the way you are regarded by someone. November is likely to be a surprising month; someone grows on you, or romantic developments happen so naturally that you don't even realize what is happening at first. A new intensity accompanies your daily routine. The month will introduce a little adventure. It is also the period to show your caring side.

Favorable Dates: April 1, 5, 10 14, 19, 23 & 28. **Favorable Colours:** Blue & White

GEMINI

21 May-20 June

It is looking like a great time of abundance, but you will have to put the more fun things in life on hold while you tackle something at work or college. The planets suggest a welcome financial gain or reward for your efforts. New meetings are on the cards in profession and in romance. While plans could be perfectly set, your best bet is to remain flexible. Get off the grid to create a fresh perspective and goals.

Favorable Dates: April 1, 6, 10, 15, 19, 24 & 28. **Favorable Colours:** Red & White

CANCER

21 June-22 July

The month ahead will begin with some surprising but exciting news that should arrive in the next two weeks. This will lead to some major rethinking in relation to your career plans or your ambitions. Launch a creative idea as the month begins and network in your immediate neighbourhood. Change is everywhere and you can see opportunity that others fail to notice. Stay as organized as possible while juggling multiple responsibilities.

Favorable Dates: April 1, 4, 10, 13, 19, 22 & 28. **Favorable Colours:** Blue & Yellow

LEO

23 July-22 August

Your long-range goals, life direction, or career aims come into focus now. You will gain clarity or a stronger sense of purpose, which energizes your efforts to get ahead or move toward what you really want. Your romantic personality will come to the fore too. Your professional and emotional life would remain blissful and content. Take advantage of all opportunities to socialize with the people you have professional ties with for the outcome is likely to be quite positive.

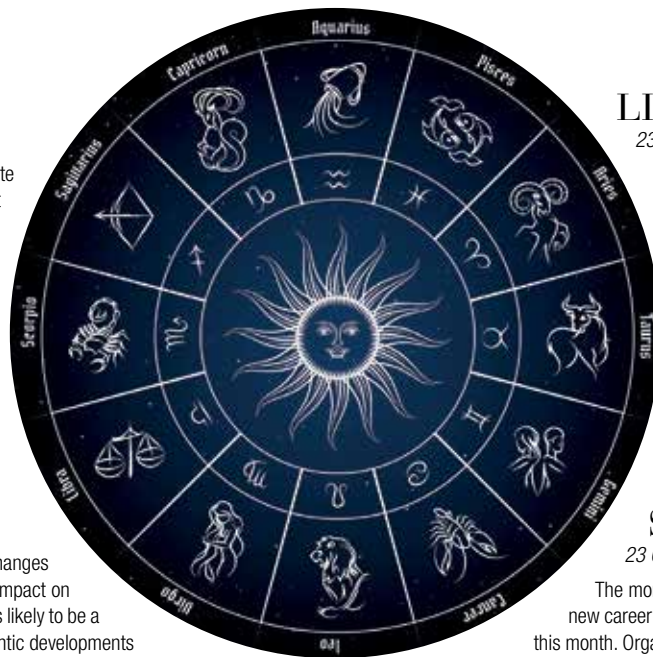
Favorable Dates: April 1, 9, 10, 18, 19, 27 & 28. **Favorable Colours:** Yellow & Purple

VIRGO

23 August-22 September

You are likely to start with a change of image or a complete make-over, as you begin to pay more attention to the way people see you. The material things in life will become very important, but you'll feel less easy talking about your feelings and will be inclined to brood and dwell on things.. Positively, physical energy is high and you could accomplish a great deal. Travel in all forms may pull you to explore and break up routines.

Favorable Dates: April 2, 7, 11, 16, 20, 25 & 29. **Favorable Colours:** Blue & Red



LIBRA

23 September-22 October

Responsibilities at work are highlighted this month. Your creativity is an asset to any group project. Ideas and communications flow easily as you connect with professionals to assist, brainstorm and contribute to your cause. Goals take on a serious note as you create your future. Expect to be pulled in multiple directions as opportunities continue to present themselves. Work demands that you take care of business, so schedule a short holiday to refresh your spirit.

Favorable Dates: April 1, 3, 10, 12, 19, 21 & 28.

Favorable Colours: Blue & White

SCORPIO

23 October-21 November

The month is work-focused and is all about branching out: a new career is in the stars. There is a sense of optimism in the air this month. Organizing the details of work projects will demand focus and charm. The intensity of your interactions has shifted. Innovation and planning ahead will help you manage a hectic pace. Romance looks very promising but don't be made to feel as though you have to put your needs second to theirs.

Favorable Dates: April 1, 2, 10, 11, 19, 20 & 28. **Favorable Colours:** Red & Purple

SAGITTARIUS

22 November-21 December

This month will see you behaving in a way that some might regard as too self-assured. Letting go of other people's expectations will unleash an inner confidence. Follow your own star and let associates fend for themselves. Your desire for originality and inventiveness needn't come at a price. Stay true to your friends. You'll find yourself embarking on a new way of life that suits you more.

Favorable Dates: April 1, 7, 10, 16, 19, 25 & 28. **Favorable Colours:** Yellow & White

CAPRICORN

22 December-19 January

There is a new bounce in your step these days, it's called confidence. Your energy returns in two stages: emotionally/physically upto 15th, and in productive, creative, luck-oriented and romantic ways from 16th onward. Finding time to balance the flurry of activity with quiet may take some finesse. Meditation can help you find solutions. Setting your intention toward a goal is half the challenge...the rest is supporting it with your intuitive hits.

Favorable Dates: April 3, 5, 12, 14, 21, 23 & 30. **Favorable Colours:** Red & Black

AQUARIUS

20 January-18 February

Your mellow, tolerant mood continues. Love happens. But all November, crucial relationships will trip, sooner or later, over your determined assertiveness on the home front, or your spouse's determined assertiveness on the ambition front. Be alert for these emotions, especially in a promising love situation, and try to solve them. Let yourself off the leash of negative self-talk and empower yourself instead with words of possibility and farsightedness.

Favorable Dates: April 3, 9, 12, 18, 21, 27 & 30. **Favorable Colours:** Yellow & Blue

PISCES

19 February-20 March

You're at a point where partnering with other people can be very beneficial. Expect transformation and change when you are open to your intuition and dream life. This is a month to plant, prepare the ground, grow your base – but first you might have to give up old notions and weed out hangers-on. Communications become easier, more affectionate which should help you dismiss some people and enlist others.

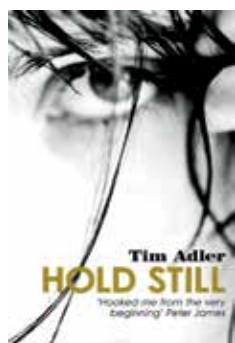
Favorable Dates: April 1, 8, 10, 17, 19, 26 & 28. **Favorable Colours:** White & Blue



By MATTHEW SMITH
Urbane Publications

books

We all know crime doesn't pay – but that doesn't mean we can't enjoy a thrill or two reading about it! This month I've got a selection of criminally good titles for you – compelling page turners that will keep you gripped to the very last word...



'I photographed the moment of my husband's death...' So begins **HOLD STILL**, a nerve-twisting thriller from bestselling author Tim Adler. How much do we really know about those we love? Kate is visiting Albania with her husband Paul, a much needed break from Paul's stressful website business. 'Hold still,' says Kate, taking a picture as Paul steps onto the hotel room balcony. 'We'll always be together,' Paul responds. Suddenly there

is screaming below and a blaring car horn. Kate stares down from the balcony at the broken body of her husband lying lifeless in the street. Overcome with grief, Kate can't accept the truth of Paul's tragic death, and replays the incident over and over again, searching her pictures for a vital clue to what really happened. When she meets the enigmatic Priest at a grief support group, they journey together into a dangerous world of violence and secrets as Kate realises what Paul really meant when he said he would never leave her....



The million-selling author of the Lewis trilogy brings murder back to the Outer Hebrides.

A man is washed up on a deserted beach on the Hebridean Isle of Harris, barely alive and borderline hypothermic. He has no idea who he is or how he got there. The only clue to his identity is a map tracing a track called the Coffin Road. He does not know where it will lead him, but filled with dread, fear and uncertainty he

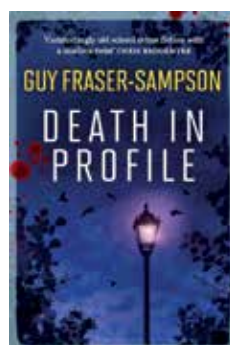
knows he must follow it.

A detective crosses rough Atlantic seas to a remote rock twenty miles west of the Outer Hebrides of Scotland. With a sense of foreboding he steps ashore where three lighthouse keepers disappeared more than a century before – a mystery that remains unsolved. But now there is a new mystery – a man found bludgeoned to death on that same rock, and DS George Gunn must find out who did it and why.

A teenage girl lies in her Edinburgh bedroom, desperate to discover the truth about her father's death. Two years after the discovery of the pioneering scientist's suicide note, Karen Fleming still cannot accept that he would wilfully abandon her. And the

more she discovers about the nature of his research, the more she suspects that others were behind his disappearance.

Coffin Road follows three perilous journeys towards one shocking truth – and the realisation that ignorance can kill us.



The genteel façade of London's Hampstead is shattered by a series of terrifying murders, and the ensuing police hunt is threatened by internal politics, and a burgeoning love triangle within the investigative team. Pressurised by senior officers desperate for a result a new initiative is clearly needed, but what? Intellectual analysis and police procedure vie with the gut instinct of 'copper's nose', and help appears to offer itself from a very

unlikely source a famous fictional detective. A psychological profile of the murderer allows the police to narrow down their search, but will Scotland Yard lose patience with the team before they can crack the case? Praised by fellow authors and readers alike, this is a truly original crime story, speaking to a contemporary audience yet harking back to the Golden Age of detective fiction. Intelligent, quirky and mannered, it has been described as 'a love letter to the detective novel'. Guy Fraser-Sampson is an established writer best known for his series of Mapp and Lucia novels which have been featured on BBC Radio 4 and optioned by BBC television. This is his debut work of detective fiction, and the first title in the Hampstead Murders series.



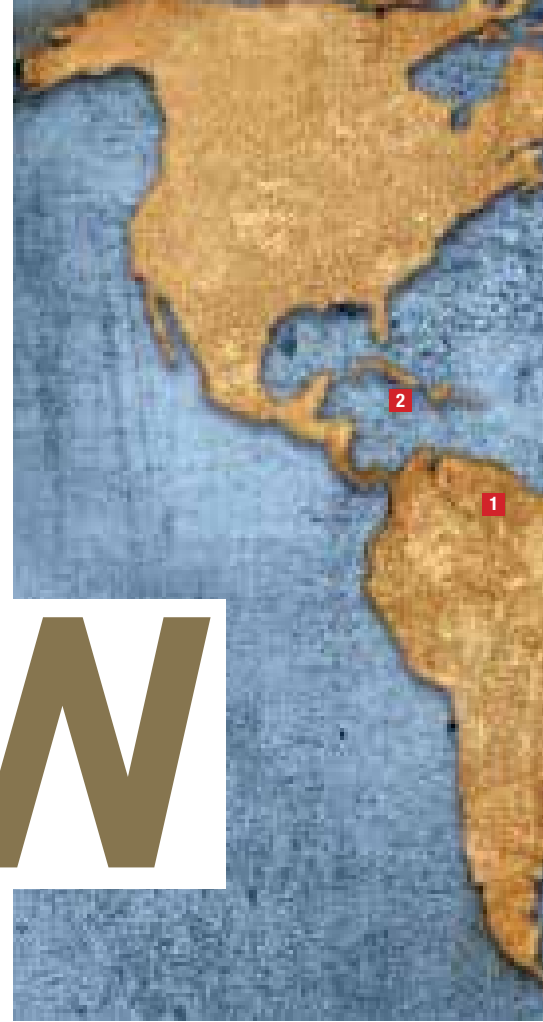
Bestselling thriller writer Lee Child brings us the 20th Jack Reacher novel!

Jack Reacher has no place to go, and all the time in the world to get there, so a remote railroad stop on the prairie with the curious name of Mother's Rest seems perfect for an aimless one-day stopover. He expects to find a lonely pioneer tombstone in a sea of nearly-ripe wheat... but instead there is a woman waiting for a missing colleague, a cryptic note about two

hundred deaths, and a small town full of silent, watchful people.

Reacher's one-day stopover turns into an open-ended quest leading to the most hidden reaches of the internet, and right into the nightmare heart of darkness.

GLOBAL REVIEW



1 Venezuela

One of the most significant shifts in political power at a national level of recent years occurred in Venezuela in December, when nearly two decades of socialist control of Congress came to an end. Nicolas Maduro, the successor to the late Hugo Chavez, a controversial authoritarian leftist President, conceded defeat in parliamentary polls, but remains as President. The next presidential election is in 2019.

Falling oil prices have exacerbated economic problems in recent years, which have seen empty supermarket shelves and high inflation in a once thriving economy.

The National Electoral Council, a centre-right pro-market party, now has a comfortable majority. It can move to release political prisoners, restore market conditions and reduce corruption.

The socialist government shored up its support by handouts to low-income groups, including free petrol, but a move to a market economy, with more inward investment, is now seen by economists as essential.

The country is ranked 131st on the Global Competitiveness Index, scoring particularly low for quality of institutions and labour market efficiency.

On the Transparency Index it is near the bottom: ranked 161st out of 175 nations. In common with most socialist countries, however, the two positive indicators are education and health: literacy is 95% and life expectancy is a respectable 75.

2 Jamaica

Jamaica, normally best known for producing the fastest athletes in the world, had a more cultural cause for celebration last year when Marlon James won the prestigious Booker Prize for literature. Professor Michael Wood, chair of the judges, said of James' novel *A Brief History of Seven Killings*: 'It moves at terrific pace and will come to be seen as a classic of our times.'

The fourth-largest Caribbean island has a high profile around the world. Home to Bob Marley and Usain Bolt, it tends to punch above its weight in sport and the arts.

Economically, there has been development in recent years. It is 86th in the competitiveness rankings, scoring well for health and primary education, and moderately well for financial market development.

Tourism is obviously an important industry, but a more diversified economy is developing following pro-business reforms, welcomed in the most recent World Bank report (2015).

The Bank reported: 'Jamaica jumped 27 places to 58 among 189 economies worldwide in the 2015 Doing Business ranking, the country's credit rating has improved and the Government has successfully raised more than US\$ 2 billion in the international capital markets in 2014 and 2015.'

Jamaica has a middle ranking on counter-corruption measures, being placed 85th on the Transparency Index.

3 Denmark

One of the by-products of the huge influx of refugees to Europe, fleeing terrorism, war and poverty in the Middle East, has been partial suspension of the Schengen Agreement, that previously afforded free movement of people within participating European countries.

In January Denmark reimposed border controls on its southern frontier with Germany, which has accommodated approximately one million migrants in the past year. It began with random checks on people entering the country.

In the same month, Danish prosecutors announced that a 32-year-old jihadist man would be tried for threatening to assassinate the Prime Minister Lars Løkke Rasmussen.

Denmark forms part of the industrially advanced and prosperous northern Europe region. It has a land border to Germany in the south, and a short sea border to Sweden in the east, which since 2000 has been linked by the 16km-long Øresund bridge and tunnel complex.

It has excellent economic credentials, and is home to world class businesses such as the iconic Lego toy firm. It is officially the least corrupt economy in the world, occupying first place in the international Transparency Index, scoring 92 out of 100 on the scale.

It is 13th in the Global Competitiveness Index.

Denmark is not in the European single currency. The population rejected adopting the euro in a referendum in 2000.

4 Estonia

Not to be outdone by Sweden and Denmark with their Øresund link, the governments of Estonia and Finland announced in January the intention to link their two countries with a rail tunnel underneath the Baltic sea.

The nations' capitals, Tallinn and Helsinki, are almost directly opposite each other at a relatively narrow stretch of sea, and many Estonians commute via ferry to work in the Finnish capital, a crossing of around two hours each way.

A tunnel link would be a considerable investment as the distance is around 70 km, longer than the Channel Tunnel linking the UK and France, but it could be of significant benefit for trade and tourism. The tunnel forms part of a plan to link Helsinki and Tallinn directly to a pan-European high-speed rail network, shortening journey times to major Western European cities and boosting trade and tourism.

Estonia is the most northerly of the three small Baltic states that were part of the Soviet Union before 1990. It joined the European Union in 2004, and adopted the euro in 2010. It is a small economy, with just 1.3 million inhabitants and a GDP of under \$20 billion.

It scores well for a developing economy on counter-corruption policy, being placed 26th in the international Transparency Index. On the Global Competitiveness Index, it is placed at a respectable 29th, scoring particularly well for technological readiness and macroeconomic environment.



5 Morocco

A North African country largely to have avoided the internal civil strife that has affected many nations in the region is Morocco, where the government has followed pragmatic policies and there is democratic transfer of power. It is a constitutional monarchy. The current king is Mohammed VI, and the most recent elections were in 2011, won by the moderate Islamic Justice & Development Party (PJD).

Since the Arab Spring in 2011, the country has a constitution written by Moroccans, replacing one from the colonial era.

The PJD also won control of all major cities in regional elections in September 2015. It has campaigned on an anti-corruption platform. On counter-corruption, it has a mid-ranking score, placed at 80th on the Transparency Index.

It is an importer of gas and oil, and has recently announced a huge expansion of solar energy, although the inauguration of Noor-1, the first stage in a huge solar power plant, was postponed in December. The country is on the north-western edge of the Sahara Desert.

Health indicators are moderately good, with life expectancy above 70, but educational indicators are low, and literacy is only 56%.

It is placed in 72nd position on the Global Competitiveness Index. Lack of access to finance, and government bureaucracy, are cited as the main barriers to business.

6 Zimbabwe

Zimbabwe has pursued some of the most staunchly nationalist-populist policies of recent years, but there are signs that the anti-British and anti-Western sentiment is on the decline.

The African country has been headed by the elderly, long-standing nationalist president Robert Mugabe since independence in 1980. But last year in his State of the Nation address in September 2015, he reversed years of anti-western policy and openly called for development aid. 'My government values re-engagement of the Western world in the Zimbabwe economy.'

He also announced a counter-corruption initiative, declaring that graft was 'killing the country'. It is very low in terms of counter-corruption efforts, at 156th on the Transparency Index. Media reports have raised concerns over diversion of Chinese investment funds to pay for expensive vehicles for senior politicians, and that the country has defaulted on loans from China, which may in part explain renewed interest in Western aid sources.

Economic decline, hyper-inflation, corruption and HIV-Aids have held back development in recent decades. Land reform was intended to reverse colonial settlement, but had an unfortunate side-effect of displacing experienced farmers and weakening food self-sufficiency. It was previously an exporter of agricultural produce. Literacy is over 90%, but life expectancy is low at under 50.

7 Russia

Dramatic falls in global oil prices have hit the Russian economy hard, causing weakness in the value of the rouble, but there are no indications that the long-serving President Vladimir Putin is weakening his grip on power. He insisted in December 2015 that the worst of the economic crisis had passed.

The economy contracted 3.7% in 2015. It is projected to grow in 2016, President Putin said, but this forecast depends upon an increase in the oil price from record lows. About half of federal revenues is derived from exports of oil and gas.

Russia has been involved in conflicts in Ukraine and the Middle East as it seeks to shore up its international support base and maintain influence across the region.

On competitiveness, Russia displays a mixture of developed and developing-nation features. It has had high levels of education and technological know-how, especially in aviation, for many years. But corruption is high and there remains reliance on export of commodities. This is reflected in a mid-ranking on the Global Competitiveness Index, at 53rd. The highest indicators are for market size, infrastructure and education, including further education. Corruption and tax rates are the most cited problems by business leaders.

It scores low on anti-corruption measures, ranked at 136th on the Transparency Index.

Literacy is near-100%, and life expectancy is just under 70.

8 Malaysia

Southeast Asia's second largest oil producer has had revenues hit by falling world prices, but Malaysia has advanced considerably as an economy in recent decades, and is not solely dependent on commodities for exports.

The most recent World Bank report categorizes it as a 'highly open, upper-middle income economy'. In 2008 the Bank listed it as one of 13 nations to have recorded average growth of 7% per year for 25 years or more, with the share of households living below the poverty line falling from over 50% to below 1% since the 1960s.

Last year the government of prime minister Najib Razak passed a popular budget increasing support for lower-income households and taxing the rich, but he has acknowledged that budgetary pressures will persist, given lower oil prices. Last year the ringgit fell 18% against the dollar.

On competitiveness, Malaysia comes 20th in the world. It has a higher ranking than the average for southeast Asia on every single dimension of competitiveness, scoring particularly highly for financial market development, infrastructure and education. The biggest problems cited by businesses are corruption and access to finance.

The country has a moderate record on counter-corruption, being placed 50th on the Transparency Index.

Health and education indicators are good, with a life expectancy of 74 and a literacy rate of 93%.

AIM HIGH

stay grounded

Kevin Kalkhoven had a conventional middle-class upbringing with the expectation of becoming a bank manager. But he was always going to be an entrepreneur — and one who doesn't get carried away by success.

His wealth this decade was estimated by Forbes to be just over \$250 million.



Like most successful entrepreneurs, Kevin Kalkhoven speaks in a clear language, avoids jargon and keeps his business model simple. He has many of the attributes that are commonly associated with successful entrepreneurs – drive, a keen intelligence, an ability to identify an emerging technology or trend; and many that are less well known – ability to build teams, and an avoidance of pride. At least, excessive pride: many languages have two words that translate as ‘pride’ into English – the positive kind and the more self-indulgent type.

There’s increasing awareness that success in business leadership is attributable to qualities that are subtler than in the stereotyped, buccaneering notions. John Mackey, the founder of Whole Foods, for example, refers to the ‘paradox of profit’ – that you don’t maximize profits by aiming to maximise profits; rather, it’s a by-product of doing right by the customers.

Kevin Kalkhoven makes a similar point when he says that a business leader must stay, if not humble, then certainly grounded: ‘You’re never as good, nor as bad, as you often think. There may be a downturn and you learn from that. When you’re succeeding, that is almost the most dangerous point. You believe in success rather than believing in what made you successful. The moment you start thinking that you’re successful, you can forget why you became successful, and you have to redouble your efforts.’

He also places a very strong emphasis on building teams – again, this runs counter to the popular stereotype of the entrepreneur as lone hero. Such collective effort is most visible in his success in motor sports. Kalkhoven’s race team KV Racing, a relatively young outfit, rose swiftly to the pinnacle by winning the Indianapolis 500 in 2013, having begun with a single car as KP Racing just a decade earlier.

The team produced a popular winning driver, too of the legendary 500-mile race. The Brazilian Tony Kanaan, at the age of 38, was in his 12th Indianapolis 500 series, and clinched victory to end a long run of near misses, with a perfectly timed race.

As every driver in motorsports acknowledges, it is a team effort. Kalkhoven recalls: ‘Winning that was a highlight; just one short of winning Formula 1 championship. The real high-point was having good people, from the engineers to the drivers. It was an interesting management experience; producing results as good as or better than hoped.’

When asked about the key principles of business success, he lists three, in a manner that combines clarity and precision: people, focus and discipline. This hasn’t changed and isn’t about to.

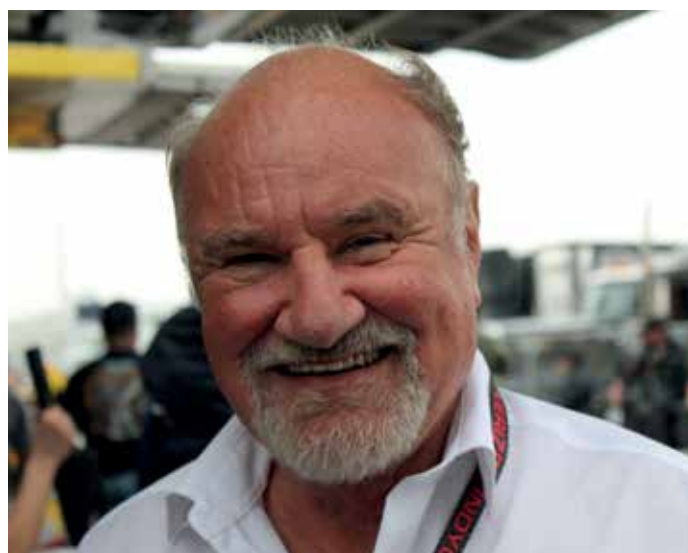
‘The first is people. As you go through and experience the realities of business, unless you have the right team nothing is going to happen – or bad things are going to happen. Careful selection of your management team [is essential]. There’s a saying in Silicon Valley: A-players hire A-players; B-players hire C-players. The B-players are less secure in their thinking to hire people who are better than they are.

‘The second is: a realistic strategic plan that can be communicated. Unless you know where you’re going and can communicate to the outside world and to your staff, the rest of it doesn’t work.

‘The third is to be careful in your use of resources, whether financial or material. Unfortunately, when there is easy money around as there is today people tend to be less careful about resources. This doesn’t mean you shouldn’t spend – but do it carefully.

‘It’s always relatively straightforward. The principles of management haven’t really changed since the industrial revolution, and the switch from an agrarian economy. You still follow those three straightforward rules.’

His first major success came at the dawn of the internet era, as chief executive of Uniphase. He spotted the potential of the fledgling world wide web in the early 1990s and began a turnaround. The company he headed had as a primary product a technology that was on the brink of becoming obsolescent. It specialized in manufacturing scanning lasers for supermarkets, using a gas laser, that was being replaced by solid diode lasers.





'The whole market was obviously going to decline. So we started a program of looking at alternatives,' he recalls. 'As we were doing this it became increasingly clear that there was this bizarre thing called the internet. The problem with the internet was speed and capacity. It was essentially copper-based; or fibre optic connections but they could only handle a single wavelength of light, therefore the cost was extremely high. We could see it was severely hampered. It wasn't going to be successful unless the technology changed.'

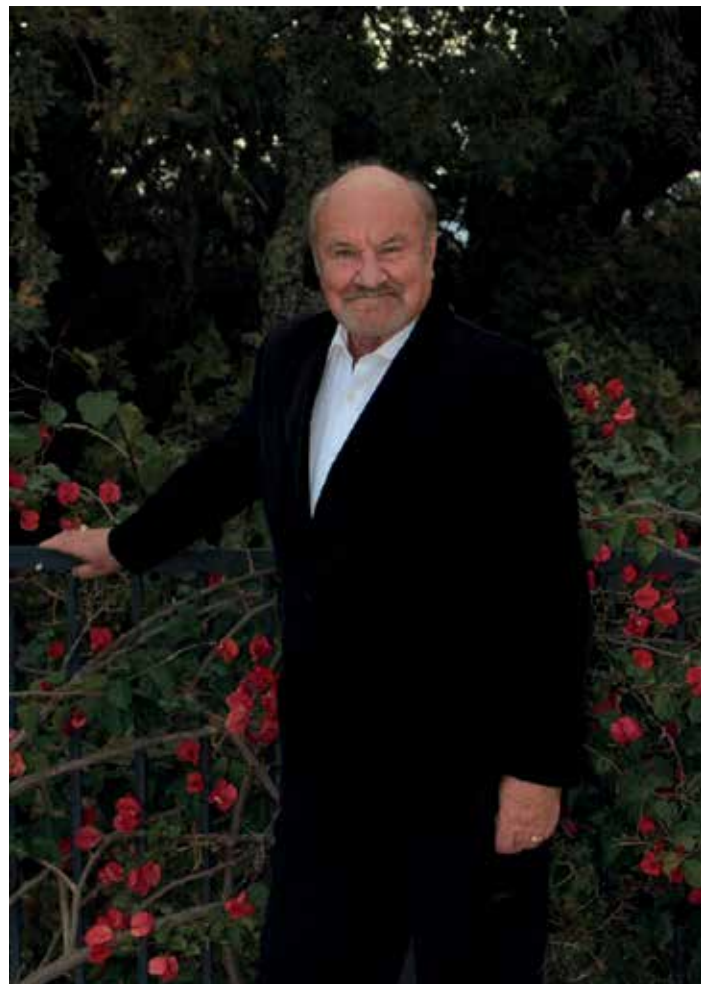
At the time, fibre optics were limited to a single wavelength, so a massive regeneration station was needed every 60 km or so. The emerging technology was an optic amplifier; as light comes down the line a magnet would accelerate it.

'The amplifier, if it could be made commercial, would enable two things: elimination of the regeneration station, and multiple wavelengths. So what our program started to develop or acquire the best of the fibre optic technology, which would allow this to happen.'

Growth was rapid once Uniphase had developed the technology, and the network giants such as Nortel and Alcatel as internet entered its huge growth phase in the 1990s. Returns during that decade were phenomenal: sales grew from \$23 million in 1991 to the \$394 million reported for the quarter ended 31 March 2000. During this period market capitalization leapt from \$35 million to \$100 billion. The internet is now entirely fibre-optic based, even parts of the wireless infrastructure, as when you use a cell phone the towers are using fibre optic technology.

In addition to KV Racing, his other current business interest in the automotive sector is as co-owner of Cosworth, a British engine manufacture with a legendary history in motorsports. Kalkhoven has helped turn around its fortunes in the past decade, and overseen diversification to include engineering consultancy and high performance electronics. One technology it has developed is plasma ion coating, which reduces engine friction and weight, reducing CO₂ emissions. Cosworth's Advanced Manufacturing Centre, a £22 million investment, was opened by Prime Minister David Cameron in February 2015. Kalkhoven gave the Prime Minister a tour of the facilities, and Cameron championed the firm as exactly the kind of high added-value export earner that the British economy needed to develop.

Entrepreneurship is celebrated by political leaders nowadays and is keenly promoted on reality TV shows such as Shark Tank in the USA, Money Tigers in Japan or the British Dragon's Den. It hasn't always been that way, at least in some European countries. Kalkhoven is often described as an Australian businessman, but he was educated at the very traditional Whitgift School in Croydon Surrey just to the south of London. In the 1960s, white collar Britain remained unaffected by either rock n roll or the enterprise culture of later years.



The expectation then was that pupils would seek a respectable salaried career.

'I think my mother wanted me to be a bank manager,' recalls Kalkhoven. 'Back in the 1960s in society, image was important. There was still a strong sense that if you failed it's a social disgrace. I was much more attracted to Silicon Valley, where if you don't try you won't succeed; probably you will fail at some point and learn from your failures. So many companies have had significant failures as well as successes.'

That ability to fail without social disgrace has always been a feature in the USA. Successful entrepreneurs, while they need to avoid excessive pride, do have to be able to display resilience. It is a noble and necessary career, and has thankfully gained in respectability.

'When I was first coming to the world [of work] being entrepreneurial was not accepted ... big thinking from small people was not accepted – you had to be "in your place",' says Kalkhoven. 'Cosworth is far more entrepreneurial than in the past. It does things that would have been inconceivable under Ford.'

'Being an entrepreneur is now an accepted career. And it creates jobs. There has been a change in our overall jobs environment in the last 10-15 years; huge numbers of jobs have been created. Unemployment overall in the UK and USA has fallen to successful levels, with huge changes to the workforce.'

Kevin Kalkhoven has benefited from this change in attitude towards entrepreneurs in recent decades. Then again, perhaps he has helped to create such change.

By Philip Whiteley

PIONEERING WOMEN

Did you know that a women physicist actually stopped light in her lab? Another women discovered the first evidence for dark matter.

Yet another found the top quark.

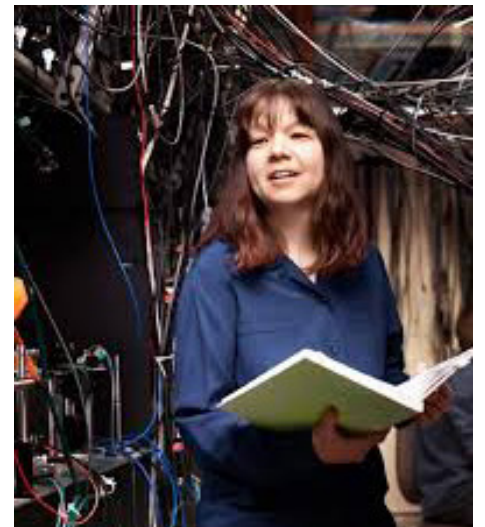
The question of female equality is one that, in many ways, seems an old one.

In the western world, in theory at least, women are accepted as equals with equal rights in all areas of life. However, whilst there is an acceptance of this equality in principle, in practice there remains much to do to ensure it is a reality – as is shown by recent statistics which reveal that gender pay equality has still not been achieved and others that show that most of the top jobs in industry and business are still held by men. In the field of science, the statistics are particularly disheartening – since Marie Curie won her nobel prize in 1911, just 15 women have been awarded a Nobel prize for scientific pursuits compared to some 500 men. In 2012, aside from the European Union, which was awarded the Peace Prize, all of the Nobel laureates were men. The Nobel prize for physics fares particularly poorly – in the last 50 years, not a single woman has won it.

However, whilst science, technology, engineering and maths have long been male-dominated fields, women are making more inroads into this 'old boys club' than ever before. Whilst female scientists still only represent a relatively small percentage of the profession, they are working in areas which are breath-taking in their complexity and life-changing in their potential. We take a look at six of them here.

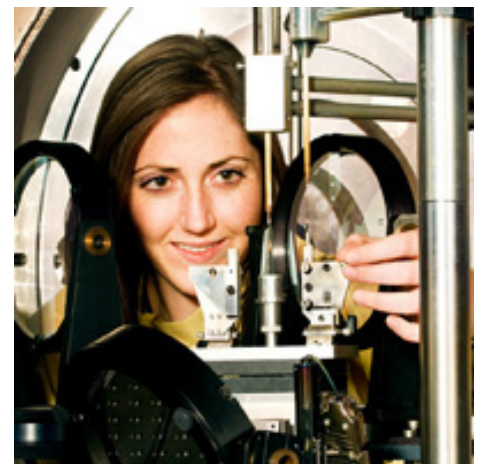
DEBORAH JIN

Jin's research is literally at the heart of what makes us what we are. We are all made of 'matter' – matter is everything on the planet that has mass that takes up space. Jin managed to create a material that exists almost at the point where matter stops moving entirely, not just once, but twice – with different substances. This has huge implications for our understanding of how matter works. She has won numerous awards including the MacArthur Fellowship "genius grant", Scientific American's "Research Leader of the Year", the Institute of Physics Isaac Newton medal, and most recently the 2014 Cornstock Prize in Physics.



JENA MEINCKE

The winner of the 2015 Very Early Career Female Physicist Award, Dr Meinecke is an astrophysicist who recreates miniature supernovas in her lab. Her work was also named in the Top Ten Breakthrough of 2014, by Physics World. She conducts experiments to reproduce the magnetic fields associated with supernovas, but on a tiny scale, by creating plasmas that she subjects to shock waves and turbulence. Her aim is to work out how the small magnetic fields created in the early universe could have increased to the size of the ones we know now. Whilst she's currently happy in her lab, Meinecke's future plans are more wide ranging – she's preparing the apply for NASA's astronaut programme and would love to go to the International Space Station, she explains: "I study astronomical objects, so it would be something to be that much closer to my research."





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CLARE BURRAGE

Burrage has recently been awarded the 2015 Maxwell medal and prize for her contributions to dark energy research. Her work centres on the power at the heart of our universe. Dark energy is the mysterious substance, which drives the still expanding universe. Previous attempts to study dark energy focussed on observing galaxies evolve over large distances.

Burrage showed that we can learn about dark energy and how it interacts with other particles on much shorter distance scales – and has pioneered the development of techniques which allow scientists to search for dark energy in cleverly designed laboratory experiments. She also developed new tests for dark energy using observations of light from astrophysical sources, which are now part of the standard scientific ‘tool-kit’ to search for dark energy.



SARAH BOHNDIEK

Bohndiek’s work has placed her in the forefront of both cancer and physics research. She won the 2014 Paterson medal and prize for her in developing advanced molecular imaging (MRI) techniques and applying them to problems in the area where physics, biology and medicine meet.

She began her career at UCL where she researched the capabilities of X Ray imaging, she then joined the Cancer Research UK Cambridge Institute where she made a major contribution to the magnetic resonance imaging of metabolic effects in the body. She now runs the VISION Laboratory, which operates jointly between the Department of Physics and the Cancer Research UK Cambridge Institute in Cambridge, where her team develops and validates new imaging technologies which aim to combine new developments in molecular imaging and preclinical disease models to help better understand cancer therapy reactions and drug resistance.



JILL TARTAR

A renowned astronomer, leading the search for Extra Terrestrial Intelligence, Tartar is the Director of Center for ‘Search for Extra-Terrestrial Intelligence’ (SETI) Research at the SETI Institute in California. She has devoted her career to looking for signs of sentient beings elsewhere in the Universe and her work has been influential in all areas of this field. She also lead the Phoenix Project – a decade long SETI scrutiny of around 750 nearby star systems. Tartar is also the inspiration for Jodi Foster’s character in the movie Contact.

FABIOLA GIANOTTI

Included among the “Top 100 most inspirational women” by The Guardian in 2011, listed among the “Top 100 most influential women” by Forbes magazine in 2013, and considered among the “Leading Global Thinkers of 2013” by Foreign Policy magazine (2013), Gianotti is another scientist whose research is at the heart of who we are and why we are here. Her work centres around the ‘big bang’ that began the Universe in which we live. She has recently been selected as the first female Director General of CERN (the European Organisation for Nuclear Research).

These are just six of many women making headway in science, all of whom are pioneers – not just in their fields, but also in creating a space for women within the mostly male world of scientific research. As Discover magazine said in 2002, when it compiled its list of the 50 most important women in science: “To read their stories is to understand how important it is that the barriers facing women in science be broken down as quickly and as entirely as possible. If just one of these women had gotten fed up and quit – as many do – the history of science would have been impoverished.”

By Joanne Walker





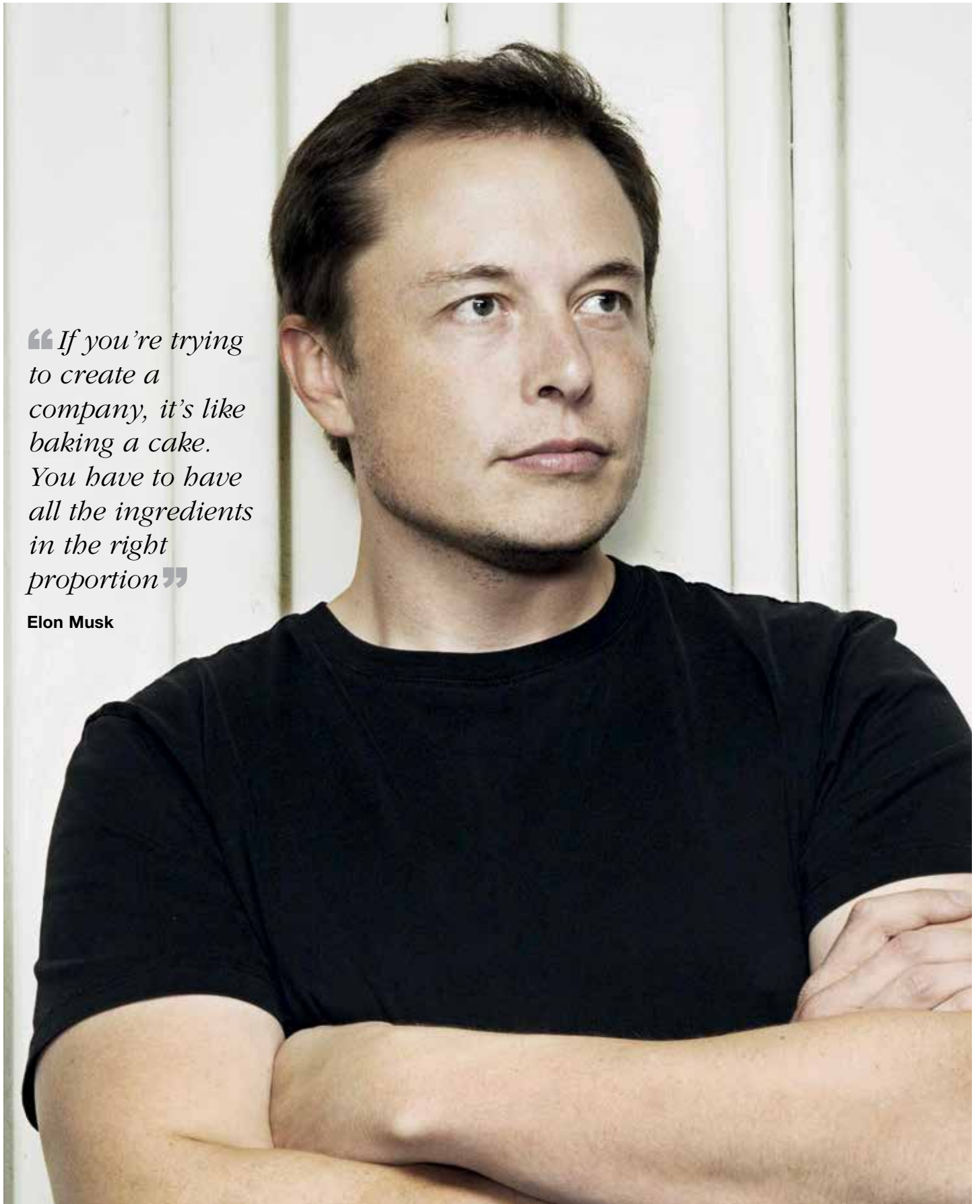
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BUSINESS

“If you’re trying to create a company, it’s like baking a cake. You have to have all the ingredients in the right proportion”

Elon Musk





Gushlow & Cole

Emma Gushlow and Katrina Cole have a passion for the craft of making beautiful shearling garments and accessories. The South London born designers met at school at the age of four and have worked creatively together since graduating from The London College of Fashion, cementing their design partnership with a debut collection in 2003.

The Gushlow and Cole brand was born from many years' experience working with traditional English manufacturing methods of shearling within the highly respected Cole family business giving them unrivalled specialist knowledge and understanding for their chosen materials.

Their first project, a small accessory range, was sold at East London's Spitalfields Market. Demand was so high this quickly became a destination stop for stylists and media types, which led them to launch a luxury accessory collection at London Fashion Week. They found their own unique style and skills were of great interest to buyers looking for a brand with a strong British identity. With the whole range made in England and the quirky Englishness of design, their individual look is instantly recognizable.

Gushlow and Cole have produced a shearling garment and accessory collection every winter since with growing success. Taking care to use ethical tanneries, all skins they use are a by-product and every item is hand made in England. Selecting the finest materials, they place emphasis on fit and construction through mastery of their medium.

The label has attracted a clientele of high profile celebrities including Angelina Jolie and can be found in many prestigious stores around the world.

You've been working together for a long time! What would you say has influenced your designs most over the years?

The biggest influence on our designs has come from my father and working in his factory. We learned at grass roots level how to construct shearling and leather. It's such a marvellous product to work with – it can be so dramatic. We have since worked on a vast spectrum of collections, from designers like Margaret Howell and Amanda Wakeley to Aviation leatherwear. Each collection holds a piece of our heritage. Vogue magazine has also been a huge influence on our emerging aesthetic, especially in our earlier years. I still have the first copy we purchased in July 1990!

Has the Gushlow & Cole style changed over the years?

It is surprising how little our style has changed over the years. I like to see it more as evolving. This underlines that what we create has longevity and a certain timeless appeal. We have always had a fresh approach to the products we create. I would say we have a relaxed luxe style.

You're a (very successful) partnership of two individuals. How does your friendship influence your business? How do you resolve any differences that you have?

Our friendship influences our business on many levels. Our different senses of style work in unison. I might create the base design but Emma will add her touch, make it work and ultimately have the final say. Any differences we do have are very few and far between and are ironed out immediately. My nickname for her is 'The Wife'. We have total trust and respect in one another which is the key to any successful partnership.





“ We believe it is important to know and understand where a product is made. The ‘made by’ labels celebrate the specialist individual skills each one of our makers have. We match the product to the maker to ensure the highest quality of craftsmanship”



From top left clockwise:
 SPLIT SCARF £249
 TAPER COAT £1,750
 ROUGH CUT GILET £665
 HOODED COAT £1,999
 SHAWL SCARF £238
 KNIT BACK CROMBIE GILET £775

You're very committed to the British manufacturing industry and your clothes are all made in the UK by specialist craftsmen and women (who are named on the labels of the pieces they create). How do you go about choosing who makes your pieces?

We believe it is important to know and understand where a product is made. The 'made by' labels celebrate the specialist individual skills each one of our makers have. We match the product to the maker to ensure the highest quality of craftsmanship.

Your Apprentice Scheme shows how important it is to you to ensure that young people are trained in the skills needed to produce your clothing. With mass production becoming more common, do you think there is a danger of such skills being lost in the future?

Unfortunately, there is a real danger of luxury shearling manufacture disappearing completely from England. The fashion industry can be notoriously hard on factories, squeezing prices and taking production abroad without a thought for the factory they leave behind. Specialist factories, not just shearling, should be supported, nurtured and cared for by both designers and the government. If they're not we will lose them, and part of the heritage of what makes British fashion great, forever.

You pride yourselves on the quality of your pieces. How do you ensure that the quality is always consistent?

Quality is integral to the creation of luxury. Many of our craftsmen and women have been with us for years, and understand our brand philosophy and the importance of quality. Emma and I take a hands-on approach to everything – especially the manufacturing process. We will quite often jump on a machine to demonstrate how we like things to be done. We check everything down to the smallest of detail, from the length of a button shank to the millimetres in a stitch. As we personally wear what we create, we are our biggest critics. If there is a quality issue, we will find it.

Good ethical practice is clearly important to you. How do you ensure the provenance of your shearling?

The origin and authenticity of our materials and good ethical practice is integral to our sourcing. We therefore

only work with a few trusted European tanneries which supply shearling from the European basin only. This takes into account animal welfare and strict European environmental controls which ensures good ethical practice is followed throughout. As we do not believe in using pelts from animals which are farmed for fashion, we also only use skins which are a by-product of the food industry.

You make a range of beautiful coats, jackets, gilets scarves and accessories. Would you like to branch out into other areas of fashion? Are there other materials you would like to work with?

As our collections evolve we find inspiration in, and organic symmetry between, shearling and other natural materials. We have become known for mixing shearling with natural materials, for example a luxurious long haired Toscana shearling scarf with cashmere from Johnston's of Elgin, or a back panel of a gilet in chunky hand knitted alpaca wool. As our brand grows we are naturally moving into other areas of fashion.

You're already being sold in over 20 countries – where next? Do you have plans to expand into other countries?

We are always looking to expand into new markets. We currently deliver to over 40 countries worldwide and this is continuously increasing. The online market is another huge platform for growth and allows our international customers to purchase Gushlow & Cole. We now have a great new online store to launch new products throughout the year, so watch this space!

What would be your advice to a young British designer thinking of setting up their own business?

Take a long hard look at your product range and understand who your customer is. There is a huge demand for good British design – and even more so for British made design, so think internationally and visit the shows. UKFT (The UK Fashion and Textile Association) are a great help to any designer looking to export. They offer a membership scheme which gives access to much needed advice, support and funding which is invaluable to any young designer. Most importantly, have belief in yourself and your product and go for it – just be prepared to be in it for the long haul.





Forbes call him 'The Young Entrepreneur who believes Startups will get Greece back on its feet'. Watch this space!

Times are hard in Greece at the moment. Did that make it more difficult for you to find financial backing and support for your idea?

The situation in Greece has been tough over the last 7 years! Times are hard, so I have had to find a way out of the situation. Many are discouraged to start something new in terms of business ventures, however I think believe that Greek Start-ups are rising pretty quickly in times of austerity. I believe that now is the time to take control of my destiny!

I love it that I can change my future and try to assist towards the financial crisis!

Every euro spent, is mine! From day 1, I have run everything using my own funding!

I sold the contents of my entire room and in the same time, I work as a freelancer designer! I see it as my future investment! So far, there has been a huge interest from venture capitalists and Angels, but I have not decided to make an agreement, yet...!

I have big plans and a huge vision!

You're very young. Do you think this helped or hindered you in the early days of producing your app?

They say that you should "Make your weakness, your weapon" No one really expects that a Young Greek entrepreneur will create something handy and get the word out to huge publications! In Greece, right now we are the outsiders but this is our weapon, too!

You've said that you felt that the recent economic crisis meant the people of Greece had 'lost their hope'. Do you think that your success might help them to regain a little of their hope and maybe even inspire some to pursue their own business ideas?

I have appeared on countless blogs, newspapers and spoken on many TV Interviews! Each time, I have the same thing on my head! "Getting the word out" to the world.

It's not about 'bragging', it's all about encouraging every single viewer! In a country which has gone through such huge changes things have over time become despondent. People need positivity and energy from the youth to light up their routine! As I said before, it's all about getting the message out! WE STAND STRONG and it's true! So, it's time to get our hands dirty and do the hard work!

Your new smartphone app, the ‘near’ application, will let users connect with people within a 1.5 kilometre radius (5 kilometres in larger cities). What inspired you to create this? Was there a situation that made you think an app like this would be useful?

Near started as a social discovery tool. A few weeks ago, I took the big step and decided to do a 90 degree turn, now ‘Near’ is like a more interesting snapchat!

Near is an amazing gif-story-telling app that allows you to capture and share your own gif stories that last 24 hours in the public feed, for everyone to see! You can also explore daily stories with people from all around the world, as well as your friends. With a simple tap, you can discover daily experiences, and explore the beauty and complexity of the world, through the eyes of each countries natives!

My moto is: “Everyone has a story to share!”

Social Media and smartphones are a way of life for many people – especially young people. What do you think is next in this area?

I think that in 2016 we are pretty far advanced with social things This is why we see giants like Facebook, transforming to a multi-tool, providing search engine features, live video features and more! You have to think really big and wide to compete! Every market is getting busy so I see a hidden opportunity in an area that is exploding? Watch this space!

How would you describe ‘success’?

Success is when you have a really great product, a great team and a healthy

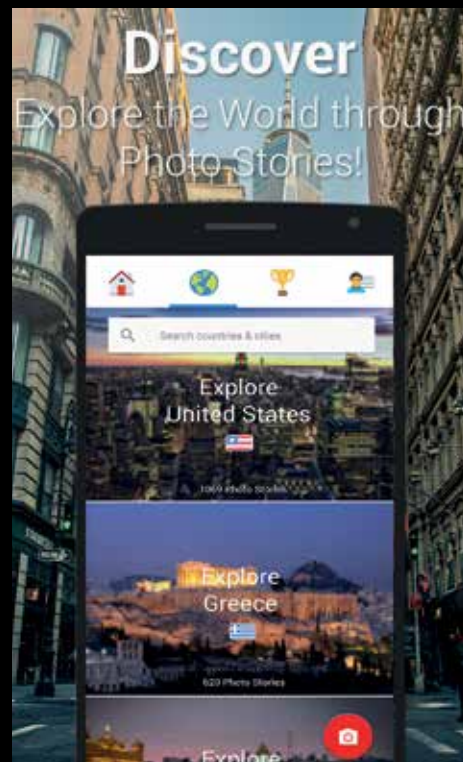
business! Spending each day developing your product and motivating your team. I spend hours thinking about our start up? Dedication makes a big difference in the ‘game’!

Any business start-up is hard work, but setting something up alone must be even more so. What sort of ours did you have to put in whilst developing your app?

The early days of development were really challenging. I had to create a prototype and design the whole UI/UX carefully. I wanted everything to have a purpose, colours, shapes, images! I read many articles and tutorials from the best designers out there. I also bought the ‘old-school’ book, “Logos and Trademarks of the World” I learn every day and I thrive on this! Sleeping at 3 a.m. and waking up at 8 a.m. for almost 4 months so I can seize every minute! It’s a great journey! The adrenaline rush when you’re launching is simply just priceless!

What are your plans for the future? Do you have any other ideas or apps in the pipeline?

I’m really proud to announce that Near has been chosen to represent Greece at SXSW 2016. The Hellenic Initiative, International Accelerator and the US embassy of Athens, are helping new companies with Greek founders to expand out of Greece and meet a lot of important personalities there. About my future plans, I think that the



“It’s not about ‘bragging’, it’s all about encouraging every single viewer...People need positivity and energy from the youth to light up their routine!”

future is bright! I don’t plan on stopping, anytime soon! My vision for Near, does not stop here! I have some great ideas that will change the definition of the term ‘Social Network’! Stay tuned!

What advice would you give to aspiring young entrepreneurs?

The key is to invest in yourself! Personally, I really love reading interviews of successful entrepreneurs on how they created the habits that made them successful. My trick is that I follow, on Facebook/Twitter, A LOT of pages focused on businesses, success, startups! In this way my daily feed is full of interesting articles! You can’t go wrong with this one!

Creating a healthy and laser focused state of mind at young age is very important!





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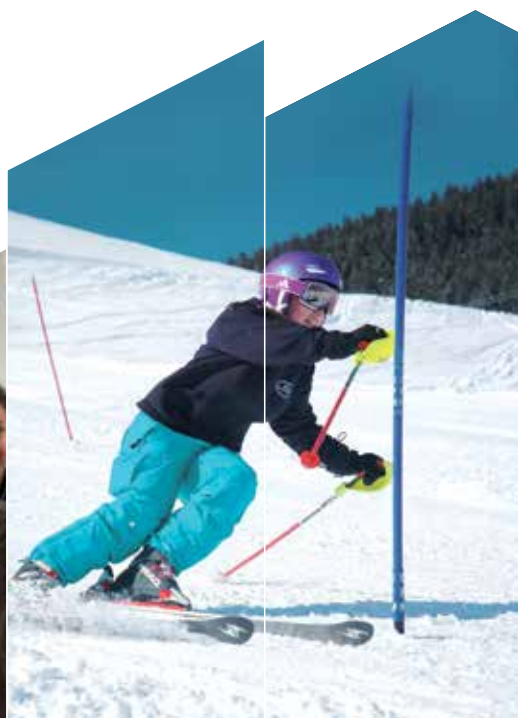
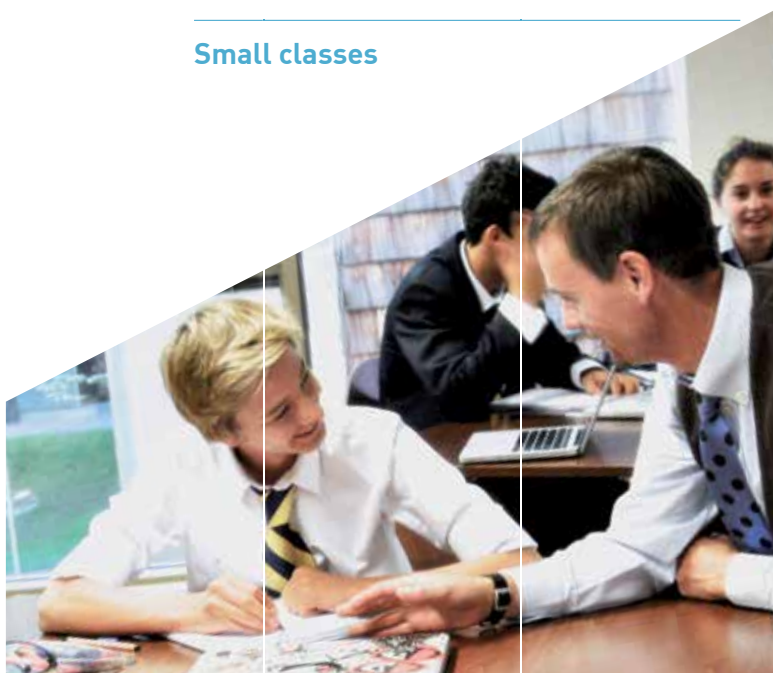
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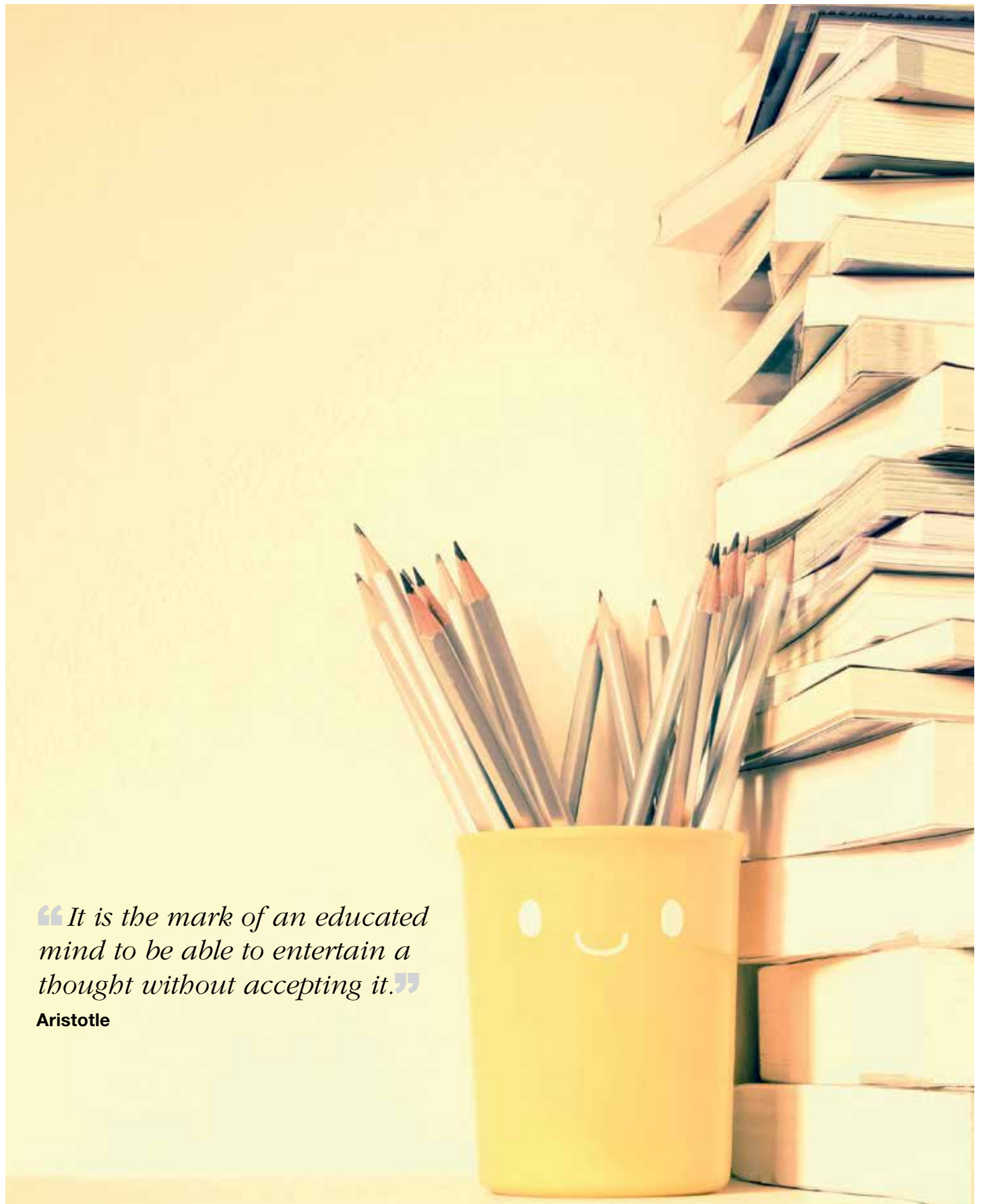
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EDUCATION



“It is the mark of an educated mind to be able to entertain a thought without accepting it.”

Aristotle

Mini Geniuses

In September 2015 12 year old Lydia Sebastian achieved the maximum possible score in her Mensa IQ test – something that only 1% of the population had achieved – and two points higher than the score achieved by Albert Einstein and Stephen Hawkins. Whilst this was a remarkable achievement, incredibly, she was not the first British child in 2015 to do this. Just three months earlier, young Aahil Jour, aged just 10, had achieved exactly the same score. In the meantime, ten year old Alma Deutscher's had composed her first short opera by the age of six and her first concerto at 9. In 2011 Joshua Beckford, became the youngest person to be admitted to Oxford University – aged just six. Now aged 10 he plans to be a neurosurgeon and an astronaut.

Whilst these children are truly exceptional it does seem that these days we are surrounded by increasingly talented, clever children. It may be that gifted children have always existed but we just see more of them now thanks to international media, and very proud parents, but this perceived increase may reflect a genuine increase in global intelligence. Back in 1982 research by James Flynn in New Zealand, showed that whilst IQ tests were getting harder, the average IQ score remained the same – indicating that average IQ must be rising. More recent research, from Kings College London in 2015, suggests that average intelligence has risen by 20 IQ points since 1950.

One contribution to this rise in IQ levels may simply be down to the fact that that modern lifestyles mean increasingly better health and nutrition, both of which have a direct effect on mental development and intelligence. It's also been suggested that today's world, with its computer games, television, advertisements and symbols being used in day to day life, is more 'visual' than 100 years ago – which has a direct

impact on at least one of the IQ tests (which requires candidates to discern patterns from an array of lines and squiggles).

Another twenty-first century influence on the development of talent and intelligence more be explained by the fact that children are now more likely to be actively encouraged to pursue the things that they are passionate about. Whilst 'pushy parenting' and the phenomenon of the 'Tiger Mother' may also be partly responsible for some high achieving children, often it is the kids themselves who are ambitious and push themselves forward – for example, young Lydia begged her parents for over a year to allow her to sit the Mensa exams. Children today may also have more time to develop their talent. It is rare to find a parent outside the school gates who will not tell you they are rushed off their feet with ferrying their children between school and music, dance or sports lessons, or perhaps to extra tuition in academic subjects. Whereas perhaps 100 years ago children would have been expected to help at home after school, now they have to time to practice an instrument, attend a dance or sports class or just read a book. Increased personal time seems to have contributed to this increase in early ability. Additionally, as a society we seem to increasingly value our children's potential – in the UK this is reflected in the fact that since 2005 there has been an 'Able, Gifted and Talented Register' which enables the top 10% of children in every subject to receive additional tuition and direction to learn beyond what is taught in the classroom.

It looks like this combination of nature and nurture means that our children are increasingly intelligent and able to develop their talents – and that future generations may be more so. Whilst this is fantastic, those of us who help with the homework might be forgiven for wondering how on earth we are going to be able to keep up with them?







Degrees of success

Going to university in Britain today can involve a complex series of choices. Potential students will naturally be concerned with choosing the course that best reflects their interests at an Institution that provides the best possible tuition. They will also, naturally, be looking for a place that also provides a fantastic nightlife and social scene. However, tuition fees of up to £9,000 a year plus living costs mean that students today leave university owing an average of £53,000. The pressure that this financial burden creates means that many potential students are now looking for information about what their degree can do for them financially when they leave university.

It seems that which university students attend can have a huge impact on their earning potential upon graduation. Last year it was revealed that an Oxbridge education can increase a starting salary by up to £7,600. Graduates of the UK's top universities are clearly attractive propositions for employers. According to Alice Leguay of salary analysis website emolument.com "UK recruiters are less concerned about vocational course

content, giving more weight to a university's reputation and prestige." This certainly seems to be reflected in how the financial industry pays its employees – with salary levels for graduates of the top universities being considerably higher than those paid to others within the same industry. For example, whilst the average pay for analysts and associates in the banking industry is around £62,000, graduates from Cambridge can expect to earn almost 50% more than that, with an average salary and bonus of £91,000. Within the same industry graduates from Oxford would expect to earn around £85,000, those from the University of Edinburgh about £84,000 whilst graduates from Imperial College and the London School of Economics could earn £80,000 and £79,000 respectively.

Students interested in working in the finance industry may also want to consider working and studying in North America. Cambridge, the best university in the UK for high paying jobs in finance, would not even make the top ten in the US or Canada. In the US the average salary of \$130,000 is some 40% more than the average of £62,000 offered in the UK. Analysts and associates

who studied at Yale can expect a salary of around \$194,000 (£130,000) and those from Harvard about \$190,000. Ms Leguay notes that “in pure financial terms, the North American establishments are miles ahead of the UK with top universities yielding 30% more when it comes to post degree earnings.”

Of course, starting salary is not the only figure that students need to take into account – most students who are looking at the financial benefits offered by their degree will also be looking at their long-term earning prospects. It’s interesting to note that whilst Oxbridge and the London Universities tend to dominate the charts in terms of starting salary, when earnings later into a career are taken into account, Institutions such as Warwick, Sheffield, Edinburgh and Birmingham start to appear on the ‘top ten’ lists.

Whilst the university attended clearly has a great influence on earning potential, another factor potential students may have to take into account when considering future salary levels and career prospects is what subject they study at degree level. All degree subjects are not equal when it comes to future salary levels and students concerned with making money as quickly as possible after graduating should probably steer clear of the more arts based, creative degrees. Whilst graduates in Economics can expect to earn around £45,000 after five years, those in Law around £42,000, Maths, £39,000, Chemistry and natural sciences £38,000, and Finance about £37,000, those graduating with fine arts and design degrees can expect to be earning just £25,000 after five years. English Literature, Philosophy and modern languages graduates do slightly better, but still barely break the £32,000 barrier.

Ms Leguay notes that technical and science based degrees are also still gaining in the charts in terms of salary levels. Some employers are now looking for graduates with the technical knowledge and skills that can only be gained with a vocational degree – for example, changes in the financial industry and the increasingly complex nature of it mean that degrees in Accountancy are becoming increasingly attractive to employers in the industry. Those who want to earn the big money would do well to study Accounting, Business or Finance, where the salary average after 15 years is around £128,000 – which is three and a half times more than the equivalent salary ten years ago. Economics graduates also do well in the long term – with an average salary of £126,000 after 15 years.

Of course, whilst the degree you get and the university you attended can have a great influence upon your career and your earning potential, perhaps students can take some comfort from the fact that whilst these things can be important, life (and career) is what you make of it. Apparently almost one third of the world’s 100 wealthiest people didn’t graduate from university.

Bill Gates also famously dropped out of Harvard University and this doesn’t appear to have affected his career, or his earning potential.

Top UK universities for graduate salaries after five years*

1. London Business School	£69,000
2. University of Oxford	£54,000
3. Warwick Business School	£53,000
4. University of Cambridge	£52,500
5. Cass Business School	£50,500
6. London School of Economics	£50,000
7. University of Sheffield	£49,000
8. University of Edinburgh	£48,500
9. Imperial College London	£47,000
10. University of Birmingham	£46,500

*source: emolument.com

Top UK universities for graduate starting salaries*

1. London School of Economics	£28,961
2. Imperial College London	£28,831
3. St Georges College, London	£27,015
4. University College London	£25,020
5. Royal Veterinary College	£24,963
6. University of Cambridge	£24,926
7. Kings College London	£24,798
8. University of Oxford	£24,773
9. Queen Mary University	£23,961
10. City University, London	£23,674

*source: university.which.co.uk

Top ten lucrative degree subjects*

1. Accounting
2. Business
3. Chemical Engineering
4. Computer Science
5. Dentistry
6. Engineering Management
7. Law
8. Medicine
9. Marketing
10. Pharmacy

*source: topuniversities.com

Mary Crist Fleming

“A Life Well Lived”

It is often said that one person can have the power to change or influence another person's life, but in reality it's rare to find someone who actually has. Mrs. Mary Crist Fleming was one such rarity. Through hard work, sheer determination and tenaciously following her own personal vision, she had a positive impact upon thousands of lives over the course of her 98 years. Not only that, but the legacy she left behind, in the form of her schools and the people that run and teach in them, will continue her hugely positive influence on many children's lives for years to come.

She was born in September 1910 in Boston, Massachusetts. She was the only child of two teachers who founded and owned their own school in Pennsylvania – an example that would influence the course of the rest of her life. She was initially educated at her parents' school and in the late 1920s she spent a year at a school in Lausanne, Switzerland where she learned to speak French. She also studied Italian in Perugia, attended the New England Conservatory of Music in Boston and graduated from Radcliffe College, Harvard University, with a degree in French. Fluent in French and speaking good Italian and German, she was passionate about the importance of learning languages. In a speech to Radcliffe alumni in 1984 she spoke of her concern about Americans' "complacency" about learning other languages, saying: "Communication between individuals or nations is difficult enough even in a world grown small – the knowledge of another person's tongue becomes vital. How else to overcome cultural differences and attitudes of mind?"





It was this love of languages coupled with her curiosity about the world (and Europe in particular) that led her to one of her earliest adventures. Showing the sense of humour for which she would become renowned, she called it "Fording Europe." She spent two summers, criss-crossing thirteen European countries, with five other young women in a Ford V-8 Phaeton. She would have been unable to go alone, so she established herself as chaperone to five girls that she described as "five minutes younger" than herself. They took eighteen pieces of luggage and lots of other things that they considered essential – including a drinking kit, comprising an ice basket and an ice pick – for when they needed to make cocktails (she was rather partial to an 'Old Fashioned'). The adventures which ensued, which included flirting with Mussolini's officers, a night in an Istanbul jail, and getting very proficient at changing flat tyres, would easily fill a book.

She later said that these dual loves of learning languages and living in other countries gave her "a deep conviction of the need to bring the young people of the world together, to educate them together." It was therefore perhaps inevitable that she was eventually attracted to the world of education and to the venture for which she is best known – the founding of The American School in Switzerland (TASIS).

The roots of TASIS might be found in the Swiss Holiday Program that she started in 1955. From 1943 to 1953 she ran the Frog Hollow Country Day School in Lansdale, Pennsylvania and every summer she would take her students on trips to Europe. This eventually became the Swiss Holiday Program, beginning with four buses fanning out across Europe and growing to some 22 buses, camping as they went, and after a week's excursion in France, Germany or Italy, returning to a beautiful villa based in southern Switzerland. It was on a Swiss Holiday excursion that Mrs. Fleming first discovered the beautiful but derelict and unfurnished villa in Locarno that would become her first school campus.

It was in founding TASIS that her love of beautiful surroundings and her self-professed lack of patience (and resultant reluctance to read instructions) stood her in good stead. Unlike those who would be inclined to follow established procedures, Mrs. Fleming plunged straight in. She was unconcerned about the fact that it would be almost impossible to get finance for the mission. Her vision for the project was such that details that would have put lesser souls off, such as renovating the entire villa, did not phase her in the slightest. She started the school in 1956, with just 12 students, three of whom were her own children. After three years she had 50 students, which was far too many for her Locarno campus – even this was no obstacle, she simply moved 20 of them into a small hotel which was due to close, whilst she charmed contractors into constructing new dormitories in the lower garden (she was unable to get a loan to pay them up front, but they were so intrigued by the whole operation and so trusting of her that they agreed to go ahead with the work anyway). By the end of this third year the construction costs meant that she ran out of money and her bank clerk warned her that she could go bankrupt. Her response was: "Young man, there *is* no such word as 'can't' in my vocabulary, and if you use it you *cannot* work for me!" She then went to the States and raised the money she needed. The young man in question proceeded to work with her for more than twenty years.

Thus, where many schools would have failed, thanks to Mrs. Fleming's charm, determination and good humour, TASIS not only succeeded but went from strength to strength and opened campuses across Europe. This is not to say that every venture she embarked upon was a success. She cheerfully acknowledged that she had opened and then closed many ventures in arts and education, but she was never afraid to fail and always ready to start again. Her spirit of adventure and endeavour was, and remains, at the heart of TASIS – which prides itself on creating well-rounded world citizens. The school's website's Mission

*“I am only one, but I am one. I cannot do everything,
but I can do something”*

(words written in 1897 at the front of Mary Crist Fleming's mother's Bible)

Statement sums this up and demonstrates that her vision still dominates their ethos today: *"TASIS is committed to transmitting the heritage of Western civilisation and world cultures; the creations, achievements, traditions and ideas from the past that offer purpose in the present and hope for the future. Seeking to balance the pursuit of knowledge with the love of wisdom and promoting the skills of lifelong learning, an appreciation for beauty and the development of character, each school combines a challenging academic program with opportunities for artistic endeavour, physical activity and service to others."*

Mrs. Fleming's legacy has taken many forms. Her charm, humour, charisma and vision inspired a Boston University doctoral dissertation about educational leadership, a popular novel for young people by Sharon Creech, two books about her life, and a letter from American President George H.W. Bush, who remarked: "Yours has been a noble endeavour spanning nearly six decades, and I congratulate you on a job well done." Her life story was even made into a musical comedy *MCF: What a Life!* with words and music by composer Todd Fletcher.

One story sums up Mrs. Fleming's attitude to life perhaps more than any other. Late in life, driving alone with her dog on the Italian autostrada she broke down. When she approached the SOS call box she was faced with three different coloured buttons. She pressed all three buttons, which summoned every rescue service available. When her rescuers, comprising a repair truck, a police car, and a fire vehicle, asked her what was wrong, she replied, "I don't know, that's why I called you." She then served them all drinks and snacks. She would later say that starting TASIS was the same: "you push all the buttons."





LYNN FLEMING AESCHLIMAN

Daughter of the Founder, Lynn Fleming Aeschliman has been involved in one way or another with TASIS for her whole life. (Her grandparents, Mr. and Mrs. H.M. Crist, Mrs. Fleming's parents, were also school founders and directors.) In 1956, along with her sister and brother, she was among the twelve students in the first year of the School when the student-faculty ratio was 2:1.



In 1996, Mrs Aeschliman took over leadership of the TASIS Schools as Executive Director. Then in 2005, as the Fleming family completed the donation of all the TASIS Schools and campuses to the TASIS Foundation, a Swiss non-profit educational foundation, Mrs Aeschliman became Chairman of the newly-established Board of Directors, as well as Vice Chairman of the Foundation. She serves on the Board of Directors of TASIS England as well.

In 2005, Mrs Aeschliman also founded the very successful TASIS Elementary School, the first English-language elementary school in Ticino.

In the video on the TASIS website about the history of TASIS, Mrs Fleming's warmth and personality is all encompassing. I got such a sense of her curiosity, determination and sense of humour.

That's all for real: she was an original. She was also much better educated than most women of her generation, and she refused to take a back seat to men as a matter of course.

It's incredible that one woman achieved what she did – especially at the time that she achieved it. Were you conscious as a child of how exceptional she was?

Not really, because it was all part of our lives and seemed normal. We three children were expected to roll with the punches, and help wherever and whenever needed. She was a single mother and had to be mother and father to her 3 children, without any support from our father, and she launched the TASIS empire from nothing, except an extraordinary up-bringing from her parents, who started their own school in the USA before WWI.

My mother was an adventurer, an entrepreneur, and loved people, of all ages and stages and backgrounds. She taught us both 'to greet the Queen and to clean toilets' if need be. I never saw her down. She loved life and threw herself into it. I learned from her that if you commit yourself to life, you receive it more bountifully – she loved Rev. Peale's assertion about 'the power of positive thinking.' We had wonderful picnics, everywhere and anywhere, summer or winter, but the spot always had to be beautiful, or she would make it beautiful. It was said that if she was in a telephone booth for more than 5 minutes, she'd decorate it.

I was at her side for almost all of her initiatives. She loved starting schools and programs. She provided great opportunities for me and I was expected just to jump in and do what was needed – starting schools, summer programs, colleges, traveling theatre program, etc.; renovation of Italian, English, French villas, palazzi, castles, ruins, garages, green houses, farm houses, manor and Tudor houses; using other languages.

I was a good student but not a scholar (as my professor husband is), but I graduated from Barnard College, Columbia University, during the revolution of '68. I learned by doing, the old apprenticeship way of learning, and I apprenticed to my mother from day one.

You were one of the first children at Mrs Fleming's first school. What are your memories of this time?

Very vivid – a happy and adventurous time. See above.

You must have met some amazing people and been to some beautiful places over the years? Do you have any particularly treasured memories?

Lots – living, traveling, and working at my mother's side. See above. I have been blessed to be able to spend a lot of my life in southern France, Tuscany, and French and Italian Switzerland, very beautiful places that have retained much of the harmony of classical and Christian civilisation at its best. Part of our mission from my

mother is to surround young people with beauty. I conceived, with our classical architect David Mayernik, and supervise the building of our beautiful Global Village campus (1996-2022).

Mrs Fleming was particularly insistent on how important education, and the learning of languages, was to the understanding of other people's culture and ideas. After 9/11, she spoke of education as 'the only way to fight chaos'. This must seem particularly vital to today's international climate?

Yes! She was an 'un-alienated' person, with a secure set of traditional values and virtues that she personified and also articulated, with both humour and force.

Your mother left behind an incredible educational legacy. How is TASIS working to fulfill and develop that legacy today?

My husband and I constantly fight to preserve this legacy and try to have board members and hire senior administrators dedicated to the vision of my mother – not an easy challenge in this day and age where a nihilistic popular culture is destroying our young for its own profit, and where much education is proudly 'value-free.'

Please look at our new website TASIS.com under "About Us", to see our foundational documents, especially our Paideia educational statement. In planning the perpetuation of TASIS beyond the three generations, and before my mother's death, our family gave away our inheritance – campuses and schools in Switzerland and England---to the Swiss non-profit TASIS Foundation. The Paideia treatise was vital at that time in our decision and is even more vital now to maintain the ethos and values of my mother's vision and mission in the schools she founded.

In many ways through TASIS, with its holistic focus on educating the whole person, not just test results, Mrs Fleming created a whole new theory of education. How do you think this compares with what other schools offer today?

Not a whole new theory, but a traditional mode of education, enlivened by her unique charm, energy, and personal force, and now in contrast in many ways to what other schools are doing. She liked the adage, "Times change; values don't"; though maybe it would be better to say, "virtues don't."

The school website is full of children and adults who have been inspired and transformed by their education at TASIS. What do you think Mrs Fleming's advice to them would be?

Hold fast to traditional values and mores, with energy, humour, and force: vindicate what is best in Western, classical-Christian civilisation, including justice and courtesy for everyone as goals. She loved "Times change, values don't!"

You've personally contributed to the huge success of TASIS in a variety of roles over the years. Is there anything which you think is particularly important to the TASIS ethos?

Yes, our Paideia, the residual momentum of an embattled civilisation, and maintaining it in the face of what seems a collapsing Western culture and brutal fanaticism outside of it. But kindness, courtesy, and humour are absolutely necessary virtues in dealing humanly with human beings.

It's clear that Mrs Fleming had lots of stories to tell about her experiences. Do you have a favourite tale?

Many – my life-time of 70 years, and many more adventures to go. She made time live; so should we all. Life is very short.

Interview by Joanne Walker

Twitter's 10th Birthday

On March 21st, Twitter celebrates its tenth birthday. Since the first Tweet was sent in 2006, Twitter has captured the UK's imagination and become part of the fabric of everyday life.

Whether it is a politician, a business, a campaigner, a football fan or one of the UK's 15 million users, today marks a great chance to celebrate the Twitter users who have made the platform what it is today.

With 500 million Tweets per day and 200 billion Tweet every year, Twitter has become the global viewing and commentary platform for its users in the UK and beyond.

And from astonishing global moments such as #JeSuisParis to the more bizarre trends such as #DrummondPuddleWatch, a huge variety of ground-breaking stories and topics are discussed on the platform every day.

Lewis Wiltshire, Senior Director of Media Partnerships at Twitter, said: "Whether it's the London 2012 Olympics, the #GBBO final, the General Election or the BRIT Awards, when big events happen, they happen on Twitter. The depth and breadth of content shared by our users around these big moments has made it the perfect live viewing party for the world's biggest events."

"And ten years on from the first ever Tweet, our birthday also gives us a great chance to reflect on those big events, but also on those Twitter users who connect in other amazing and inspiring ways, every day. From @HerdyShepherd1 Tweeting updates from his farm to a worldwide audience of thousands, to campaigning movements like #EverydaySexism, we remain humbled and inspired by the people who have made Twitter their own."

Please find below a timeline of Tweets from the past decade as well as inspiring examples of how users in the UK have made Twitter their own.

We also have specific data focused on TV, Sport, Music and Entertainment so be good to know if you would be interested in key stats and facts within those areas as well.

Twitter's 10th Birthday timeline

- 2006:** Co-founder Jack Dorsey Tweeted first, when the service was called "Twtr."
- 2007:** Early user Chris Messina proposed the use of a hashtag to denote people at the same live event.
- 2008:** When the Mars Phoenix Lander found ice on Mars, NASA used Twitter to break the news.
- 2009:** Early user Janis Krums happened to be on a ferry when a plane went down in the Hudson River.
- 2010:** In a royal first, Clarence House, the Prince of Wales' private office, created a Twitter account to announce Prince William's engagement to Kate Middleton.
- 2011:** Up late one night, Sohaib Athar inadvertently live-tweeted the raid on Osama bin Laden's compound in Pakistan.
- 2012:** Before he appeared publicly to affirm his second presidential win, President Obama noted it on Twitter. And within hours it became the most retweeted for the year.
- 2013:** Two bombs shook the Boston Marathon – and the world. As news of the blasts and the manhunt spread, Twitter became crucial for journalists, police and citizens alike.
- 2014:** The #BringBackOurGirls movement was created when more than 250 schoolgirls were abducted in Chibok, Nigeria by Boko Haram militants. Federal minister Oby Ezekwesili led the declaration of the #BringBackOurGirls hashtag.
- 2015:** As the horrific attacks in Paris unfolded in November, the world united to support people in the City of Light using the hashtag #PrayForParis. Just 10 months prior, terrorists attacked the Paris offices of satirical magazine Charlie Hebdo. After that incident, citizens rallied around the phrase "Je Suis Charlie" to show their support and sorrow for the victims.
- 2016:** #Oscars: Leonardo DiCaprio's win for Best Actor in The Revenant generated 440,000 tweets per minute, more than The EllenShow's selfie two years earlier.

Twitter in the UK

The most followed British accounts on Twitter are dominated by musicians – with One Direction topping the table. Adele is the most followed woman in the UK, closely followed by Emma Watson in at number 8.

- 1 @OneDirection – 27.6m followers
- 2 @Harry_Styles – 27.5m followers
- 3 @Adele – 25.6m followers
- 4 @NiallOfficial – 24.7m followers
- 5 @Real_Liam_Payne – 22.4m followers
- 6 @Louis_Tomlinson – 21.8m followers
- 7 @BBCBreaking – 21.5m followers
- 8 @EmWatson – 21.2m followers
- 9 @ZaynMalik – 18.2m followers
- 10 @EdSheeran – 16.8m followers

Also here are **ten great examples from the UK** which show how users here have taken Twitter and made it their own:

- **#RoyalBaby:** When Prince George was born in 2013, the Palace broke the news in a traditional way with a board outside Buckingham Palace, whilst also simultaneously Tweeting the news around the world.
- **Tweet Book:** In a publishing first, Author David Mitchell (@David_Mitchell) wrote a short story 'The Right Sort' for his fans, made up exclusively of Tweets.
- **The Queen Tweets:** The Queen sent her first Tweet in October 2014.
- **Vauxhall helicopter crash:** When a helicopter crashed in London's Vauxhall, it was an example of live citizen journalism as the pictures spread on Twitter and to the front page of the evening's papers.
- **2012 Olympics:** Cast your mind back to the **#2012Olympics** and **#SuperSaturday**, the first truly social Olympic games, and it took place here in London. From Team GB to the MoBot and the lightning Bolt, we saw the games play out on Twitter in real time and reflect the global roar of the crowd.
- **Herdwick Shepherd:** the farmer with 74,000 followers (@HerdyShepherd1) and a book deal based on his fantastic Tweets from the Lake district. He's amassed a cult following as he brings his stories of rural life to followers around the globe.
- **Elizabeth Line:** Just the other week, New York businesswoman Elizabeth Line woke up to find herself trending on Twitter as she found that CrossRail had been renamed the Elizabeth Line after the queen. She responded in good humour and the story flew around the world.
- **#NoMorePage3:** In a campaign born on Twitter, Rupert Murdoch engaged in dialogue directly with campaigners who wanted the topless models removed from his newspapers.
- **Simon Wheatcroft:** Blind supermarathon runner Simon Wheatcroft uses Twitter to find fellow runners to take on extreme challenges with him.
- **Riots Cleanup:** Following the 2011 London riots, people used Twitter to organise cleanups their local areas.
- **#PrayforMuamba:** When Fabrice Muamba collapsed on the pitch with a heart attack, well-wishers from across rival clubs came together on Twitter with this hashtag.

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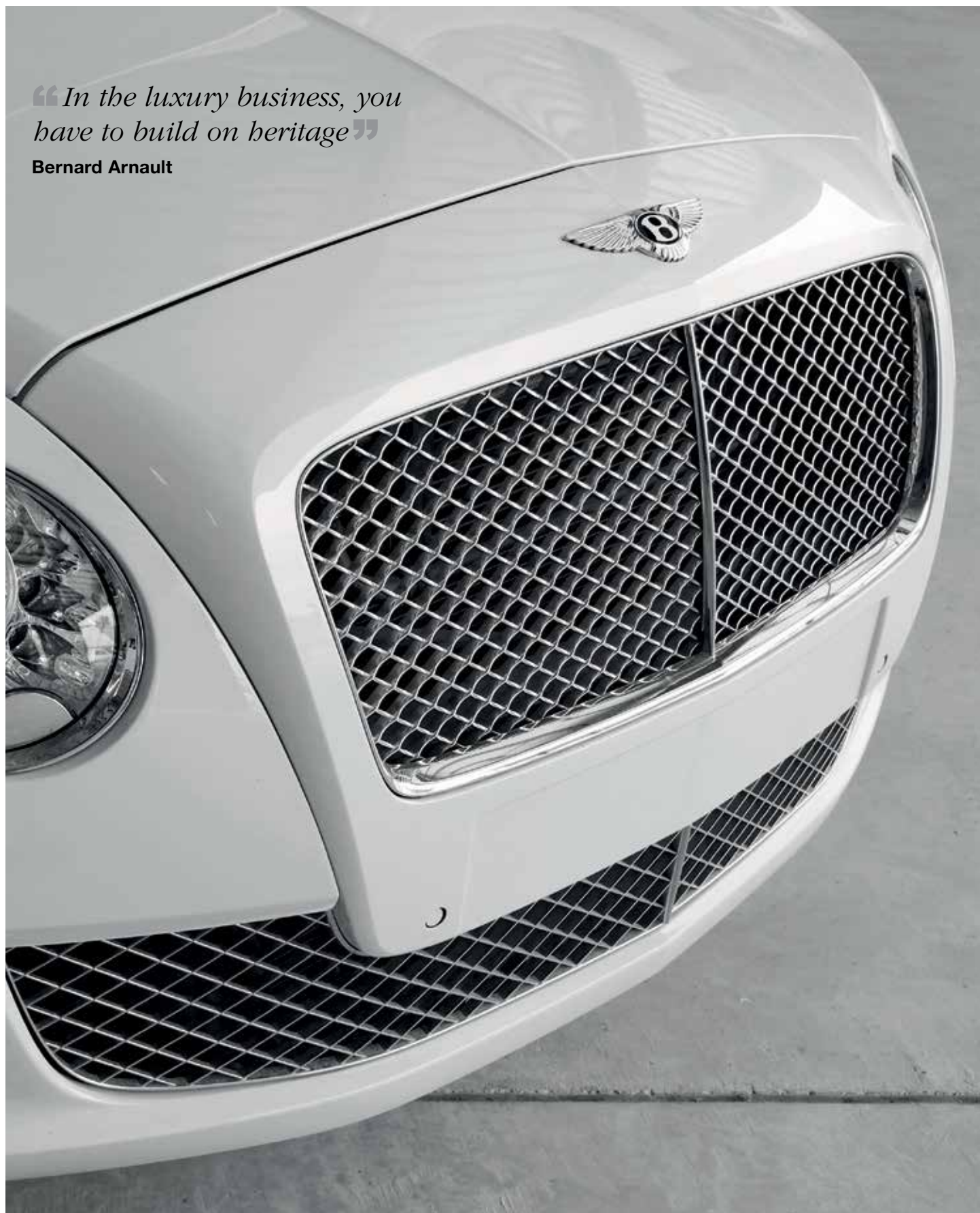


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*“In the luxury business, you
have to build on heritage”*

Bernard Arnault



2016 BUSINESS AVIATION DEVELOPMENTS

Will 2016 be the year you'll find a better travel solution?

Every year at Business Aviation's major conventions and trade shows around the world, aircraft manufacturers announce new programs or derivatives offering to bridge market gaps, offer better performance, or be more efficient aircraft than the generation they'll replace.





Lead image: Dassault's \$58m Falcon 8X and (top left) its spacious interior.

Top Right: The Falcon 8X should begin delivering in 2016.

Below: Cirrus' \$1.96m SF50 Vision single-engine jet.

Every year, program schedules get cancelled, postponed or delayed – but there are always some that come through and add genuine value to the marketplace, benefitting the businesspeople and operators they seek to serve. Let's take peek at some of 2016's potential business aircraft certification highlights...

Dassault Aviation: Falcon 8X

The year's dominant story in terms of development and certification will probably be the much anticipated arrival of the Falcon 8X to market late in 2016 as the new flagship in Dassault's business jet fleet. This US\$58m ultra-long-range, large cabin tri-jet's pace of development has been remarkable, with various test articles racking up flight-test hours and achieving the necessary milestones on a thus-far faultless march towards certification.

The spacious cabin will seat up to 14 in typical configuration within three distinct cabin zones, and with a top range of 6,450nm and high speed of 370kts, the Falcon 8X will easily link Paris with Tokyo non-stop in about 14 hours, carrying eight passengers.

If Frederic Pettit, Dassault's VP, Falcon Programs is right, the Falcon 8X will also offer 20% and 35% lower direct operating cost than its competition, the Gulfstream G550 and Bombardier Global 6000, respectively.

Cirrus Aircraft: Vision SF50

At completely the opposite end of the jet spectrum, certification of the Vision SF50 is also expected in 2016. It may be small, but this jet represents another exciting development in the civil aviation arena as it looks set to become the first single-engine jet certified for civilian use.

Designed primarily for owner-pilots (but also expected to be highly popular with air-taxi operators) the Vision SF50 Personal Jet fills the void between high-performance piston aircraft and the Very Light Jet category, making jet performance accessible to even more pilots and aircraft owners.

With a capacity for seven passengers, this 'jet-powered SUV' achieves a top speed of 300kts and a maximum range of 1,200 nautical miles, allowing quick, efficient jet travel for an entrepreneur or businessman, and connecting London with St Tropez – for example – in approximately 2 hours. (That's easily equivalent to the wasted security clearance and baggage-handling time suffered by many commercial airline travelers).

A distinctive 'V'-tail design and Cirrus' Airframe Parachute System (CAPS) add to the distinctive features. Currently it's priced at US\$1.96m.



Diamond Aircraft: DA50-JP7

Continuing along the theme of enabling pilots and owners to expand their travel options, Diamond Aircraft has been adapting its single-engine DA50 piston aircraft to create the DA50-JP7, powered by a single FADEC-controlled turboprop engine that Diamond promises will offer 20% lower fuel burn than similar turbine engines.

"In developing this aircraft", industry veteran Dave Higdon told H-Edition, "Diamond hopes to capture some of the 'step-up' market with an option between the high-performance piston-single aircraft and the turboprop singles with current prices that push US\$3m. If successful, Diamond will secure a niche for the DA50 airframe unmatched by any of the other manufacturers."

Offered to customers in two variants, the 'tundra' version of the seven-seat DA50-JP7 is built with a rugged landing gear to enable operation on unpaved runways, while a high-performance version is designed with the owner-pilot in mind.

Both derivatives promise maximum range of 1,100 miles at speeds up to 213kts allowing direct flights between London and Vienna – for example – in just over 3.5 hours. For the time-pressed entrepreneur requiring several short trips to multiple destinations, this affordable turboprop, at an estimated US\$1m could be an excellent solution.



Top and centre: Cirrus' SF50 Vision offers room for up to 7 in the cabin.

Below: Diamond's DA50-JP7.

Summary

So there you have it – the Falcon 8X's progress and eventual arrival on the market will no doubt grab many aviation column inches in 2016, but at the opposite end of the spectrum it's worth watching a closing gap that's enabling an increasing number of aspiring owners access to more powerful aircraft for their business travel.

Never before has it been so cost-effective to enjoy the benefits of jet and turboprop aircraft as a solution to your busy travel schedule. 2016 looks set to reinforce that fact.

By Matt Harris

Find aircraft for sale at AvBuyer.com



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Our Top 10 Italian Supercars

It is unquestionable that Italy is still world famous worldwide for its sophisticated, stylish and unpredictable designs. A heritage of genius, technology, artisan and industrial production that despite the crisis and the Japanese and German

competition, it still to this day leads in Formula One circuits, as well as in the rich sports car markets. Nowhere else in the world is there a concentration of brands that stay at this level. Let's take a look at our top 10.



FERRARI 458 SPECIALE

The radical and improved version of this supercar is that it practically is built to perfection. Perhaps that is why the Ferrari 458 Speciale is so demanded by having knocked the Maranello factory. Characterized by a naturally aspirated 4.5-liter V8 engine, the most powerful ever built at Ferrari, is able to make achieve 605 horsepower at its top end.



FERRARI F12 BERLINETTA

The Ferrari F12 Berlinetta is a two-seater three-door coupe produced by Maranello with a front and rear-wheel drive engine which was replaced from the 599 GTB Fiorano. Sure, it costs more than a house, but the metal-melting aria from that incredibly operatic engine—priceless. The F12berlinetta is everything you could want from an Italian supercar. Power comes from a 730-hp 6.3-liter V-12, mated to a seven-speed dual-clutch automatic with rear-wheel drive. Even with all that power, the F12berlinetta is one of Ferrari's more comfortable cars, making it a true daily-driver. For the ultimate, there's the F12tdf, with 769 hp and downforce-improving aero add-ons.



FERRARI LAFERRARI

The heir to Ferrari Enzo could only be the Ferrari LaFerrari. This real "monster" on four wheels is characterised by a complex hybrid system capable of delivering a total power of 963 hp and 900 Nm of torque. This, together with technical solutions taken directly from Formula 1 translates into performance nothing short of unimaginable.

LAMBORGHINI VENENO

The most extreme Lamborghini ever built, with 3 specimens in Coupe version and 9 Roadster. The fact that the Veneno is powered by a V12 capable of delivering well 750 hp, with a 0 to 100 accomplished in 2.9 seconds. Its style is unique and indefinable, like her beauty.



LAMBORGHINI AVENTADOR LP700

Thanks to a V12 capable of producing 700 hp and 690 Nm of torque at 5,500 rpm, the Lamborghini Aventador is able to go from 0 to 100 in 2.9 seconds. It is a direct evolution of the Murcielago and the name, as usual, comes from the name of a fighting bull. With its performance and a futuristic style characterised by doors with vertical opening and strong, decisive lines, it is able to enter the hearts of fans.

LAMBORGHINI HURACAN LP610

The supercar destined to replace the famous and successful Gallardo is a muscular and sporty technologic car with a 5.2-liter V10 engine and Carbon chassis. The Huracan offers three different driving modes, activated by pressing the switch on the steering wheel: street, sport and race. Activating one of these, the car's systems undergo changes, the reactivity of the gearbox to the engine sound, adapting to the method chosen by the pilot. The seven-speed dual-clutch automatic with rear-wheel drive, makes 571 hp and with all-wheel drive it produces 610 hp.





MASERATI ALFIERI CONCEPT

The concept is named Alfieri Maserati, mechanic of "Isotta Fraschini" that, in 1914, founded with his brothers Ettore and Ernesto the "Società Anonima Officine Alfieri Maserati". Alfieri pays homage to the centenary of the Italian builder and at the same time wants to be a design manifesto for the Maserati in the coming years. This car, an evolution of the GranTurismo MC Stradale with which it shares its chassis, has a very powerful V8 engine that sends 460 horsepower and 384 lb-ft of torque through a six-speed automated manual gearbox and a limited-slip rear differential. A good braking is ensured by the carbon-ceramic brake discs pinched by Brembo brake calipers.



PAGANI HUAYRA 730 S

Perhaps stylistically is the most beautiful car ever built by Pagani, the quality of materials used is very high and each piece that comes off the assembly line is virtually unique. The Pagani Huayra boasts an AMG-derived V12 engine capable of delivering an

output of 730 hp and 1.000 Nm of torque. And it is certainly the most exclusive supercars, more exciting, more fun to drive, that there has ever been.



PAGANI ZONDA REVOLUCION

A supercar in every way, pretty much a Formula 1 car with license plate and lights. The powerful V12 engine, provided by AMG is the same adopted on the Zonda R, but boosted up to 800 hp and develop a maximum of 730 Nm. This masterpiece of aerodynamics, is very light, weighing just 1070 kg, which, together with the fast six-speed sequential gearbox (one hundredth of a second for the transition from one ratio) and carbon-ceramic brakes, made lighter by 15% compared to the Zonda R allowing the Revolution to compete on par with any F1 car .



MAZZANTI EVANTRA

It is a super sporty two-seater sports car with central engine, which will be produced in only 5 specimens each year. Its engine is a V8 with 701 hp power. The Mazzanti Evantra has a line that mixes elements of the coaches of Years 50 and 60 with advanced design solutions. The design is signed by Hungarian Zsolt Tarnok and the same Luca Mazzanti, owner of the brand. To move this silhouette attacked on the asphalt is a 7-liter naturally aspirated V8 capable of delivering 701 hp at 6,600 rpm and 848 Nm of torque at 4,500 rpm. The maximum speed is 350 km / h with a 0-100 km / h in 3.2 seconds.



VISUAL ARTS

ArtAttack's 12 Upcoming Must-See Global Art Exhibitions

Looking at the year ahead, ArtAttack has put together a preview of the best exhibitions from around the world from now until September, 2016. The good news is, as far as art goes, it's going to be a fantastic year. From contemporary work to the classics, art lovers across the globe definitely have a great range of shows to look forward to.

LOUISIANA MUSEUM OF MODERN ART, HUMLEBÆK

Shedding light on the birth of a genius, this exhibition is comprised of works by an adolescent that contain the seeds of the Picasso who left his mark on most of art history in the first half of the twentieth century. The interesting and fascinating thing is that the artist was not only technically skilled as a boy and young man, but also showed a maturity about humanity revealed by his ability to observe people and life as it is lived.



Picasso Before Picasso, Gl Strandvej 13, 3050 Humlebæk, Denmark, 30th June-11th September. Gallery Hours: Tuesday-Friday 11am-10pm, Saturday & Sunday 11am-6pm, CLOSED Monday

Pablo Picasso
Figures on the street. Barcelona, 1898.
Photo: Museu Picasso, Barcelona. Photography, Gasull Fotografia.

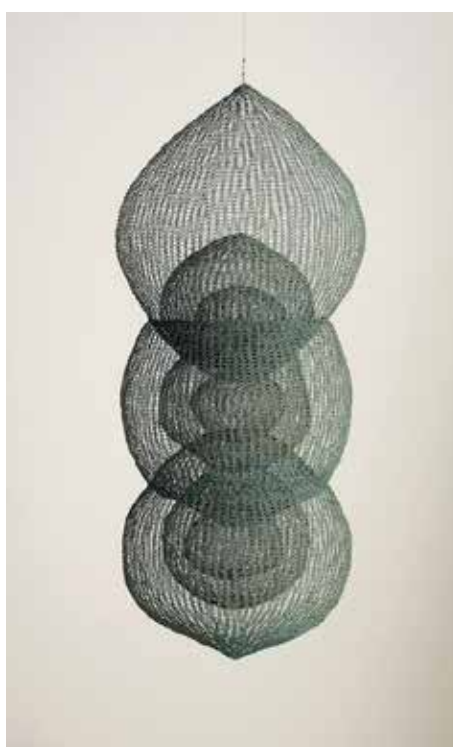
HAUSER & WIRTH SCHIMMEL, LOS ANGELES

The latest outpost for this renowned name in art, Hauser Wirth & Schimmel, Los Angeles presents their inaugural exhibition. Through nearly 100 works made by 34 artists over the past 70 years, this ambitious undertaking traces ways in which women have changed the course of art by deftly transforming the language of sculpture since the post-war period.

'Revolution In The Making: Abstract Sculpture By Women, 1947-2016', 13th March 2015-4th September 2016

901 East 3rd Street, Los Angeles, CA 90013, USA

Gallery Hours: Wednesday-Friday & Sunday 11am-6pm & Thursday 11am-8pm, Closed Monday, Tuesday and Saturday



Untitled, Ruth Asawa, circa 1962, Oxidized copper wire.
© Estate of Ruth Asawa Estate of Ruth Asawa. Photo: Laurence Cuneo © 2015

THE BROAD MUSEUM, LOS ANGELES

The Broad's first special exhibition will debut in June with a comprehensive survey of the work of artist Cindy Sherman. The exhibition will fill The Broad's first-floor galleries with close to 120 works drawn primarily from the Broad collection. Organized by guest curator Philipp Kaiser, and taking cues from Los Angeles' role as the mecca of the film industry, the exhibition will foreground the artist's engagement with 20th century popular film and celebrity.

'Cindy Sherman: Imitation Of Life', June 11th 2016-October 2nd 2016

221 S. Grand Ave. Downtown Los Angeles, CA 90012, USA

Gallery Hours: Tuesday & Wednesday 11am-5pm, Thursday-Saturday 11am-8pm (10am Saturday) & Sunday 10am-6pm, CLOSED on Monday

ROYAL ACADEMY OF ARTS, LONDON

David Hockney returns to the RA with a remarkable new body of work, offering an intimate snapshot of the LA art world and the people who have crossed his path over the last two years. His subjects – all friends, family and acquaintances-include office staff, fellow artists, curators and gallerists such as John Baldessari and Larry Gagosian. Each work is the same size, showing his sitter in the same chair, against the same vivid blue background and all were painted in the same time frame of three days.

'David Hockney RA: 82 Portraits & 1 Still Life', July 2nd 2016-2nd October 2016

*Burlington House, Piccadilly, London W1J 0BD, UK
Gallery Hours: Monday-Thursday, Saturday & Sunday 10am-6pm, Friday 10am-10pm*



David Hockney, Barry Humphries, 26-28 March, 2015
© David Hockney
Photo: Richard Schmidt



Courtesy of Guggenheim Bilbao

GUGGENHEIM BILBAO

This exhibition is the first to be specifically devoted to the series Cells, and contains the largest number of cells to have been seen in public to date. It also includes important works made ??in previous decades leading to the creation of this set of pieces. The exhibition is a complete scan

that reveals the artist's key ideas about space and memory, body and architecture, consciousness and the unconscious.

'Louise Bourgeois: Structures of Existence; The Cells', 18th March 2016-4th September 2016

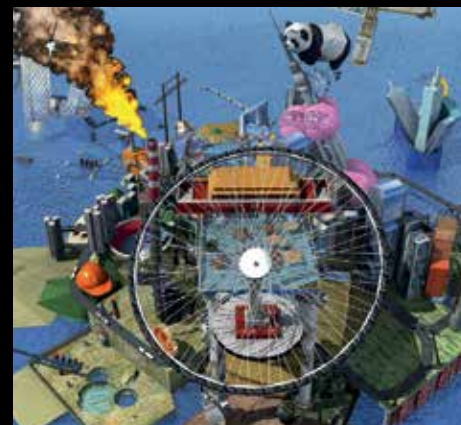
*Abandoibarra Etorb, 2, 48009 Bilbao, Bizkaia, Spain
Gallery Hours: Tuesday-Sunday 10am-8pm*

MOMA PS1, NEW YORK

MoMA PS1 presents the first museum solo show in the US of Beijing-based artist Cao Fei. One of the most innovative young artists to have emerged from China, Cao Fei creates multimedia projects that explore the reality of the young Chinese generation and their strategies for overcoming the challenging routine in their rapidly changing society. Mixing social commentary, pop aesthetics, references to Surrealism, and documentary conventions in her films and installations, the artist reflects on the rapid and chaotic changes occurring in Chinese contemporary life.

'Cao Fei', April 3rd 2016-31st August 2016

*22-25 Jackson Avenue, Long Island City, NY, USA
Gallery Hours: Thursday-Monday 12pm to 6pm,
Closed Tuesday and Wednesday*



A Second Life City Planning 2007.
Courtesy of artist and Vitamin Creative Space

FONDATION LOUIS VUITTON, PARIS

This exhibition brings together 12 artists of different generations who live on mainland China. Using a wide variety of techniques and media, drawn from both local tradition and culture, as well as newer cutting edge technologies, the artists reveal the complexities of a society that is in permanent mutation. The works highlight the current state of economy and ecology, and most notably, the transformation of the relationship between the city and the countryside. Questions relating to identity are also addressed.

'The Collection, A Selection Of Chinese Works'

27th January 2016-29th August 2016

*8 Avenue du Mahatma Gandhi, 75116 Paris, France
Gallery Hours: Monday, Wednesday & Thursday 12am-7pm, Friday 12pm-11pm, Saturday & Sunday 11am-8pm, CLOSED Tuesday*

TATE, LIVERPOOL, 'FRANCIS BACON: INVISIBLE ROOMS'

Tate Liverpool presents the largest Francis Bacon exhibition ever staged in the north of England. It will display more than 30 paintings, alongside a group of rarely seen drawings and documents. Learn more about one of Britain's modern masters who often painted a ghost-like frame or structure around the subjects of his paintings. This powerful device skillfully

draws our attention to the figures within his work, intensifying their emotional state to the viewer. The exhibition looks at some of the artist's most iconic and powerful paintings with a special focus on this technique and will be the first exhibition to explore this reoccurring motif in his work.

18th May-18th September 2016, Albert Dock, Liverpool Waterfront, Liverpool L3 4BB.

Gallery Hours: Monday-Sunday 10am-5pm



Francis Bacon, 1909-1992, Three Studies for Figures at the Base of a Crucifixion c.1944
Oil paint on 3 boards. © Tate



Francis Bacon, 1909-1992, Study for the Nurse from the Battleship Potemkin 1957. Oil paint on canvas 1980.
© The Estate of Francis Bacon. All rights reserved.
DACS 2016. © Städel Museum.

HAMBURGER BAHNHOF, BERLIN

Nationalgalerie will present a solo show by Berlin based artist Julian Rosefeldt (b. 1965) at Hamburger Bahnhof. Rosefeldt is renowned not only for his photography but also for his elaborately staged films. The film installation, *Manifesto*, made up of 13 films running in parallel, all embodied and presented by Australian actress, Cate Blanchett. Using costume, makeup, location, and her talented acting, Blanchett transforms into figures as varied as a teacher, a puppeteer, a broker, a funeral speaker, and a homeless man.

'Julian Rosefeldt: Manifesto', 10th February 2016-10th July 2016, Nvalidenstraße 50-51, 10557

Berlin, Germany

Gallery Hours: Tuesday, Wednesday & Friday 10am-6pm, Thursday 10am-8pm, Saturday & Sunday 11am-6pm



Deep Gold (n. 5), 2013/2014
B/W photograph, lightjet print.

PALAZZO DELLA RAGIONE FOTOGRAFIA, MILANO

Palazzo della Ragione Fotografia hosts the first major retrospective of Herb Ritts in Milan. Creator of the most incisive images of the Hollywood star system, Ritts was a great interpreter of international photography. His sitters include many celebrities such as Madonna, Michael Jackson and Richard Gere.

'Herb Ritts: In Balance', 20th February 2016-5th June 2016, Piazza dei Mercanti, 20123 Milano, Italy
Gallery Hours: Tuesday, Wednesday, Friday & Sunday 9.30am-8.30pm, Thursday & Saturday 9.30am-10.30pm



YORKSHIRE SCULPTURE PARK, OPEN AIR GALLERY, WAKEFIELD

This is the first UK museum exhibition of work by the renowned American artist KAWS, whose wide ranging practice includes painting, sculpture, graphic design, toys and prints. The expansive Longside Gallery features the artist's large, bright, graphic canvases immaculately rendered in acrylic paint, alongside his towering sculptures in fibreglass and wood, some of which are also on view in the park itself.

'Kaws', 6th February 2016-12th June 2016, West Bretton, Wakefield WF4 4LG.
Gallery Hours: Monday-Sunday 10am-5pm.

WHITNEY MUSEUM OF AMERICAN ART, NEW YORK

Human Interest: Portraits from the Whitney's Collection offers new perspective on one of art's oldest genres. Drawn entirely from the museum's holdings, the more than one hundred works on view here reveal how artists have reinvented portraiture during the last sixty years. The exhibition brings iconic works together with lesser known examples and recent acquisitions in a range of mediums.

'Human Interest', 27th April 2016-12th February 2017, 99 Gansevoort St, New York, NY 10014, USA
Gallery Hours: Monday, Wednesday & Thursday 10.30am-6pm, Friday & Saturday 10.30am-10pm, Sunday 10.30am-6pm



Above: Rachel Harrison (b.1966). Untitled, (2011), colored pencil on paper.
 Whitney Museum of American Art, New York; purchase, with funds from the Drawing Committee.
 © Courtesy of the artist and Greene Naftali, New York

Left: Edward Hopper (1882-1967). (Self Portrait), (1925-1930). Oil on canvas.
 Whitney Museum of American Art, New York; Josephine N. Hopper Bequest.
 © Heirs of Josephine N. Hopper, licensed by Whitney Museum of American Art

Harry Dougall is Artist & Gallery Liaison at 'ArtAttack-Share Sell Network', the first social network and selling platform exclusively for the art world. Download the app on App Store and follow ArtAttack on social media @artattackapp.



Cannes Film Festival 2016

By Ciara Egan



There is only one possible word to describe Cannes, France — 'GLAMOUROUS'. The sparkling Mediterranean Sea, haute boutiques and opulent hotels are only some of the reasons why this city on the Côte d'Azur is considered to be a playground for the rich and famous. Cannes' biggest draw is, of course, its utterly fabulous film festival.

A-listers arrive in droves to sip champagne poolside at the legendary Hotel du Cap, lounge on yachts in flimsy bikinis and attend glitzy film premieres in dazzling designer gowns. This year the fame factor is even more mega-watt than usual, as an array of impossibly beautiful actors and actresses will be on hand to debut their latest movies.

Thousands of journalists and photographers attend the Cannes Film Festival and they hang on every word and gesture of the world's biggest movie stars. Few spots are as fashionable as the Cannes Film Festival red carpet, celebrities and other well-heeled clients descend on the five-star hotels located along the famous Croisette.





How to Travel

QA Jet

Start your luxurious trip to Cannes off on the right foot – by chartering a private jet from anywhere in the world straight to the Cote D’Azur. QA Jet has access to the largest network of private flight operators to enable you to choose the most suitable, efficient and economical private charter jet flight possible anywhere in the world. Choose your own jet; from a Gulfstream to a Bombardier, you’ll find a jet that is perfect for your journey to Cannes. QA Jet’s years of experience, combined with their commitment to safety, security, and reliability ensures a luxurious trip for you and your guests. www.qajet.com

Where to Stay

Majestic Barriere

As one of the most stylish five star hotels in Cannes, The Hôtel Majestic Barrière is known as the “film industry’s second home.” Celebrities who have stayed here include Robert De Niro, Matthew McConaughey, Jane Fonda and Paris Hilton to name a few. The Majestic Barrière is located on La Croisette in Cannes, 110 metres from Palais des Festivals and the old port. It features a casino and an outdoor pool with a furnished terrace. Guests can enjoy free access to the fitness room and the spa. Designed in an Art Deco style, The Majestic Barrière is undergoing an extensive renovation programme. The hotel also opened a private beach last year and the beach has a VIP area.

The Intercontinental Carlton

The Intercontinental Carlton Cannes is ideally situated on the famous “La Croisette” Boulevard, close to the Cannes Palais des Festivals and the famous shopping district. The Carlton Cannes features 343 guestrooms and 39 suites decorated in the colours of the French Riviera. The hotel faces the Mediterranean Sea and offers breath-taking views over the Bay of Cannes. Celebrate the “Provence” at the Carlton Restaurant, which welcomes you daily for breakfast, lunch and dinner. The seasonal Carlton Beach Restaurant offers a fantastic lunchtime buffet in summer with the most appetizing Mediterranean dishes. The world-class service and truly opulent French style décor will make you swoon.

Hotel du Cap Eden-Roc

Hollywood royalty who want to hide-out from the paparazzi flock to the majestic Eden-Roc hotel. Celebrities who have stayed here over the years are Tom Cruise, John Travolta, Kevin Costner, Madonna and Sharon Stone. Located on Cap d’Antibes coast, just on the outskirts of Cannes, Eden-Roc provides five-star amenities and killer views of the bay. The hotel has always been renowned for its luxurious rooms, suites, and villas. The exclusive Eden-Roc Suite, located atop the Eden-Roc Pavilion, offers exceptional views of the Mediterranean from a large private terrace featuring its own outdoor Jacuzzi. Offering complete privacy and the finest hospitality, the two villas are situated away from the main buildings and are surrounded by trees



and tranquility. When the sun sets, the pool at Eden-Roc transforms into the premier party destination for celebrities and socialites.

Private Villas

Many of our clients enjoy staying in luxury private villas that are fully furnished and fully staffed during the film festival. Not only does a private villa ensure privacy, they also make after-parties and dinners much more intimate. The Atlas Club has access to some of the most beautiful villas in Cannes, many which are right on the water with a gorgeous bay view.

Where to Dine

La Mère Besson

Mère Besson is one of the most beloved Cannes restaurants, and has thrived since the 1930's. Tucked away off La Croisette, La Mère Besson is a longtime Cannes staple. The cuisine is Provençal style, including traditional dishes such as estouffade provençal—a rich beef stew. The restaurant is known for keeping Provençal traditions.

La Palme d'Or

Get close to the action at Hotel Martinez by booking a table at its acclaimed La Palme d'Or restaurant. The sleek restaurant is decorated with black and white photographs of legendary movie stars, but the food takes center stage. Mediterranean dishes made with fresh seafood dominate the menu—try options such as spider crab with truffle dressing and red prawns with zolfini beans and zucchini. Be prepared to dine alongside celebs, moguls and royalty.

Vesuvio

Conveniently located on Croisette between the Martinez and Carlton, Vesuvio has it all – great food, great service, and great vibes. This restaurant, named after an infamous Italian Mountain, is an explosion of Italian Flavors.

Where to Party

Baoli

Where will you find the hottest mélange of the actors, musicians and beautiful people from Leonardo Di Caprio to Jessica Biel? Baoli is very much a 'see and be seen' spot in Cannes. Though its seafood is amazing, its celestial views are the primary draw. Among those who've broken bread in the chic eatery are Bono, Jay-Z and Eva Mendes.

Nikki Beach

During the entirety of the film festival, day & night, Nikki Beach will take up residence in two Cannes locations on La Croisette inside the Palais Stephanie, offering premiere parties and internationally renowned DJs. Nikki Beach is the go-to location for Cannes parties and if you'd like to party with the who's who of the film industry, Nikki Beach is the place to go.

Can't Miss Events

Opening and Closing Ceremonies

The extravagant opening and closing ceremonies are star-studded exclusive events, with places mostly reserved for those receiving awards and VIPs. If you would like to attend these exclusive events from the Amfar Cinema Against AIDS to the Chopard Annual Trophée Party to the DeGrisogno Party, Vanity Fair Party, and Belvedere Party please contact The Atlas Club team.

Lastly while the main screenings are usually private and open to accredited film professionals and A-list celebrities, The Atlas Club can create a luxury lifestyle experience during the Festival for discerning travelers. These bespoke packages can include luxury villas or hotel accommodations, airport transfers, film premiere screening tickets, access to VIP/yacht parties and exclusive galas, dinner/nightlife reservations and more.

See you all in Cote d'Azur! Bon Voyage!
www.myatlasclub.com





Grand Hotel A Villa Feltrinelli *Lake Garda*

Villa Feltrinelli is without doubt one of the most outstanding hotels in the world, entertaining some of the most demanding people on this Earth.

Purchased in the '90s by legendary hotelier Bob Burns, he set about turning it into his perfect summer house and then opened it as a hotel in 2001. Towers, frescoes, pools of marble and an entirely enchanting mirror-walled drawing room, Villa Feltrinelli delivers on every level.

A ratio of 85 staff to a maximum of 42 guests means the service is extraordinary. The Villa resembles an era of wealth, secrets and refinement where some of the planet's leading statesmen and women have spent their time throughout history. It is a wonderfully lavish experience. Just to be here feels like being a member of the most exclusive of private clubs, discreet and magnificent to those who can afford to spend time here. The smell of beautiful fresh linens, a garden to walk slowly through, romance in each breath of air.

Mussolini spent a lot of time here. The villa had been the summer retreat of one of Italy's wealthiest families in the late 1800s, between 1943 and 1945 the Italian dictator lived here while running the Fascist puppet republic of Salò (although the view of the water from his bedroom – now known as the Magnolia Suite – didn't appeal to him; Mussolini hated lakes). The hotel has just 13 rooms in the main house but across the park are hidden gems so spectacular each one has its own unique history. Dining here is a must and the two Michelin starred restaurant is headed up by Chef Stefano Baiocco, who studied under Ferran Adrià at El Bulli. Certainly one of my top 10 in a lifetime.

By Dina Aletras





Salzburg

Austria's Crown Jewel

Salzburg is an Austrian city on the German border, with views of the Eastern Alps. It's known as the birthplace of Mozart and setting for the film "The Sound of Music." The city is divided by the Salzach River, with medieval and baroque buildings of the pedestrian Altstadt (Old City) on its left bank, and 19th-century Neustadt (New City) on the right.

Salzburg is known for supremely for culture and its boutique town flair. A city that has a constant array of world renowned classical music and festivals with summer sessions from 22nd July through to 31st August where the world's most famous artist come together to celebrate the love of music.

In addition the proximity of Salzburg is well placed close to many ski-regions in the Alps. Munich, Vienna and Venice makes Salzburg a perfect destination for any vacation. It has a thriving tourist turn out with spectacular hotels to choose from with six 5 star hotels to choose from!

Hotels

We recommend Hotel Goldgasse – Salzburgs latest addition.

With sixteen rooms this hidden gem sits in the midst of old town and part of the Small Luxury Hotels group. Opened in March 2015 their attention to detail is second to none. With a leading hotel restaurant serving traditional Austrian food with a modern twist brings it right up to date. Don't miss out on the "Salzburger Nockerln" – a traditional desert for this part of the country.

Restaurants

Hangar 7 – Red Bulls very own airport hangar with a stunning gourmet restaurant which boasts a different award-winning guest chef every month. So pop in and check out the latest culinary surprise.

Relaxation

Just minutes away from the city gates lies the Hotel Vollererhof high on a plateau overlooking the city and the Salzach Valley. This hotel features an amazing spa. Famous for its detox-weeks and incredible therapists – one can relax, refresh and still be part of a cultural experience.

Shopping

For all the serious shoppers reading this don't miss out to pop into "Stassny" a luxury Austrian couture shop that features very fashionable Austrian styled clothes.



“Everywhere you go, the scenery, the skyline, the music and the history send your spirits soaring higher than Julie Andrews’ octave-leaping vocals”

Main Pic: View from Hotel Goldgasse
Top Left: View from Hotel Vollererhof
Top Right: Bathroom, Hotel Goldgasse
Middle: Hotel Goldgasse
Bottom: Hotel Vollererhof





BEYOND RELIGION

A brief history of Bhutan

Bhutan is a country quite unlike any other. Its beautiful landscapes of sacred mountains, lush valleys, remote temples and fortress monasteries sit largely undisturbed, framed by the splendour of the Himalayas. The isolation of the 'Land of the Thunder Dragon' has created a culture rich in unique traditions. Where else does a government put its people's happiness before GDP, instead using the principle of Gross National Happiness (GNH)?

The phrase Gross National Happiness was coined by His Majesty the Fourth King of Bhutan, Jigme Singye Wangchuck in the 1970s. The concept is actually quite simple, that sustainable development should take a holistic approach towards progress and give equal importance to non-economic aspects of wellbeing. The concept of GNH has often been explained by its four pillars: good governance, sustainable socio-economic development, cultural preservation, and environmental conservation.

It is this approach that has shaped the development of Bhutan over the last 45 years, allowing it to both maintain its rich heritage, yet also enter the 21st century. After all, the government only lifted the total ban on televisions and the internet in 1999. In his speech, the King acknowledged that television was a critical step to the modernisation of Bhutan as well as a major contributor to the country's GNH but warned that the "misuse" of television could erode traditional Bhutanese values. By welcoming the positive aspects of technology the King was empowering his people and ensuring Bhutan maintained its own identity.

Today this beautiful country welcomes visitors from around the world. Many come to discover the mighty fortresses and monasteries, home to thousands of scarlet robe-wearing Buddhist monks. Tucked away on remote mountain tops and hidden in secret valleys, they definitely play a huge part in both Bhutan's history and its future. However, there is so much more to this mysterious yet welcoming country.

The last of the Himalayan kingdoms has an exquisite range of biodiversity and ecosystems. It is home to wildlife such as the Royal Bengal tiger, one-horned rhino, Asiatic elephant, snow leopard, and red panda. Thanks, once again, to its GNH policy, the government ensures that 60% of the country remains covered by forest – forbidding logging in these areas. At the same time, 40% of the entire nation is designated as conservation areas for the protection of its wildlife and plants. How many countries in the western world would even consider such proposals? With its forward-thinking, Bhutan has a number of progressive environmental policies that have caused the head of the United Nations Framework Convention on Climate Change (UNFCCC) to call it an "inspiration and role model for the world on how economies and different countries can address climate change while at the same time improving the life of the citizen".

Unlike many countries, here electric cars have been heavily pushed and now make up 10% of all cars. Because of the powerful Himalayan river system, the country gets most of its energy from hydro-electric





power. Thanks to the large forested area, Bhutan is one of only two countries (alongside the Vatican City) that is completely carbon neutral.

However idyllic Bhutan appears it is still facing challenges just like the rest of the world. Currently youth unemployment and national debt are both high, threatening the future of this isolated kingdom. The simple solution, some claim, is to scrap the daily \$200-250 tourist tax which limits the number of visitors that come each year. However doing so, would potentially spoil everything that makes Bhutan unique. New roads, large chain hotels and railways would all need to be constructed at an environmental cost.

However things are looking up for Bhutan. The growth of hydro-electric power exports to India, a burgeoning technology sector, combined with the early stages of a wine industry – with Asia's highest vineyard at 2,350m, and one of the world's most spectacular golf courses all promise a bright future for the country.

A trip for the discerning traveller

For a unique and more fulfilling visit to Bhutan, why not join Brown + Hudson to look deeper than the religious side to this small kingdom? While Buddhism plays a key part to life here, and you would be remiss to avoid the temples and monasteries completely, you can gain a much different experience by also looking elsewhere.

Fly into Paro and journey overland to Punakha through some of Bhutan's loveliest countryside. A dramatic drive over the high mountain pass of Dochu La

awaits you, passing the 17th century Simtokha Dzong and the ancient wall paintings of the Hongtsho Goemba monastery. Trek through the area's protected forests, keeping watch for bears, deer, wild boars, and Rhesus monkeys.

Travel from Punakha to explore the Gangtey Gompa Valley, home to the endangered black-necked crane, whose roosting habitat is being threatened by development in China. Along the way, keep your eyes peeled for capped langurs and red pandas that roam the forests. From here, you can travel high into the remote mountains to the village of Chendebji, home to the most reported sightings of the fabled yeti. Here locals frequently claim to find mysterious footprints and even pieces of fur that they believe belong to this mythical creature. Join the villagers around a pot-bellied stove and listen to tales of the Migoi – as the yeti is known here – from people who have allegedly seen it.

Continue to Thimphu, Bhutan's capital. Here, on the outskirts of the city, you can visit Motithang Takin Preserve. The takin – Bhutan's national animal – is a large, shaggy mammal related to the muskox. Enjoy close-up views of these strange creatures in their natural habitat, and perhaps spot both sambar and Barking deer. For a real insight into conservation efforts here, visit WWF Living Himalayas Initiative, based in Thimphu.

The main aim of the project is to promote sustainable livelihood in central Bhutan by up-scaling eco-tourism and examining new approaches for sustainable use of natural resources.



Here, we'll introduce you to Dasho Karma Ura, the President of the Centre for Bhutan Studies and GNH Research in Thimphu. He will offer unrivalled insights and understanding of the country's happiness, how it is calculated and what exactly it means to people who live here. Before you leave, there will be time to stop at the Royal Thimphu Golf Course for nine holes, with the breath-taking Himalayas as the backdrop.

Return to Paro and the eco-friendly Nak-Sel Boutique Hotel & Spa. Located 8km outside of Paro, this charming hotel showcases everything that is right about tourism in Bhutan. It was constructed in traditional architectural style by the local community. It has wood-carved finishes and the occasional mudbrick, yet features all modern amenities. Bathrooms have underfloor heating and flat screen TVs, however the breath-taking views across are much more alluring than a television screen could ever be. The soothing spa is the perfect place to relax and unwind following a long day of hiking.

Make the trek to Taktshang Goemba, more commonly referred to as the "Tiger's Nest." Probably the most famous and easily recognised monastery in Bhutan, this is a sight that can't be missed. The four hour trek offers spectacular views of this sacred sight

perched on a cliff face, 900 metres above the valley floor. Here the only sounds are the murmurs of wind, water and the creaking of the prayer wheels.

For an even more mindful contemplation, take a meeting with one of the Queen's Mothers (there are four). She will gladly provide insight into her role as an ambassador for children's education and women's issues. Take time discussing the Economics of Buddhism, articulated by E.F. Shumacher in 1955, on which the country's GNH system is based. The book argues that Buddhist economics should distinguish between renewable and non-renewable resources and that a civilisation built on renewable resources is superior to one built on non-renewable resources.

Before you depart, you can attend a private audience with the Royal Lama, who will give you a Buddhist blessing for an auspicious journey home. Brown + Hudson will arrange tutelage in the deep yoga breathing technique known as pranayama and also the healing powers of meditation.

Contact Brown + Hudson to start planning your Bhutan adventure. Prices start from £18,000 per person for seven days including business class flights.

London Wonderground SOUTHBANK CENTRE

Showcasing top talent on the circus, cabaret and burlesque circuit with a few established comedy names thrown in for good measure, this companion to the nearby Udderbelly festival is set within a charming 1920s-style Spiegeltent. With bars, food stalls and rides alongside the wealth of performances, London Wonderground offers some of the best night-time entertainment during the summer months.

5 May 2016-25 September 2016



Truly in love with LONDON

Living in London means never having to be bored – there is always something happening. H Edition in association with TRULY Experiences take you through some of the biggest events to look forward to in London's calendar for 2016.



Buckingham Palace TOUR

Visit Buckingham Palace, the official London residence of the Queen, this summer. Buckingham Palace is one of the world's few remaining working royal palaces – don't miss the chance to see it. Explore the lavishly furnished State Rooms, containing some of the greatest treasures from the Royal Collection.

23 July-2 October 2016

The Chelsea FLOWER SHOW

This festival of bright and beautiful blooms has been held at Chelsea since 1912 and it is the most famous flower show in the United Kingdom, attracting visitors from all over the world. Check out the amazing avant-garde show gardens that are designed by some of the leading names in floral design.

24-28 May 2016, Royal Hospital Chelsea



The London Festival of ARCHITECTURE

This month long event is held throughout June every year and it focuses on the important of design and architecture in the city of London. Architecture lovers can attend tours, open studios, family activities, exhibitions, film screenings and much more.

1-30 June 2016, Various Locations throughout the City



The City of London FESTIVAL

During this annual arts festival the city of London comes to life with an exciting range of opera, concerts, film screenings, lectures, guided tours and much more. Many of the events are free and open to the public, with the aim of making the arts accessible to anyone. The festival also includes an annual Children's Parade, which includes 1,000 children dancing through the city streets with impressive artwork and costumes.

20 June-7 August 2016, Various Venues Throughout the City



Notting Hill CARNIVAL

Join in with the exciting and noisy chaos and get involved with Europe's biggest street festival. Every year the streets of West London turn into a colourful party with a Caribbean theme, Calypso music and delicious street food stalls. When the first festival was held in 1964 it was attended by around 500 people, these days more than one million people attend over the carnival weekend.

28-29 August 2016



The Lord Mayor's SHOW

This is one of the oldest traditional festivals in London, dating back to 1215 and mentioned in works by Canaletto and Hogarth and in Pepys's diaries. It is a ceremony and parade to welcome the new Lord Mayor of London, followed by a firework display in the evening. The event will take over the streets of London with marching bands, acrobats and an incredible guided coach the Lord Mayor travels in. The procession covers the entire area between Bank and Aldwych, departing from Mansion House.

November 2016 (exact dates to be confirmed), Downtown London



The BBC PROMS

The BBC Proms is considered the greatest classical music festival in the world, featuring two months of concerts including world premieres of contemporary work and shows by a diverse range of artists. The term "Prom" is short for "Promenade Concert," which is a term that originally described the outdoor concerts in London's pleasure gardens.

15 July-10 September 2016, Royal Albert Hall

With all of these exciting events in London to look forward to, this year is sure to be a blast!

YOUR TRADITION. OUR SPIRIT.

S I N C E 1 8 9 6

MAJESTIC AND ELEGANT, IN THE CENTRE OF ST. MORITZ, AT THE HEART OF THE SWISS ALPS.
THIS IS WHERE YOU FIND THE BADRUTT'S PALACE HOTEL. LEGENDARY, UNIQUE AND DISTINCTIVE!
SINCE 1896 GUEST WISHES HAVE BEEN ANTICIPATED AND FULFILLED, HOWEVER GREAT THEY MAY
HAVE SEEMED. WITH US YOU ARE THE GUEST AND WARMLY WELCOMED.



BADRUTT'S PALACE
ST. MORITZ SWITZERLAND

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FINE DINING



“Food has to be between 50 to 60 percent of the dining experience, but the rest counts as well: The mood, atmosphere, music, feeling, design, the harmony between what you have on the plate and what surrounds it”

Alain Ducasse





Starstruck

The first Michelin star was awarded in 1926 and over the last 90 years it has become perhaps one of the most globally recognised symbols of culinary success.

Michelin stars have such influence that they can make or break a restaurant's reputation and they are viewed by customers and critics alike as a guarantee of quality and a mark of prestige.

However, whilst it is undoubtedly an internationally acknowledged symbol of success, in some of the world's top kitchens there appears to be a growing dissatisfaction with the Michelin star system – which has resulted in a handful of the world's best chefs handing back their Michelin stars and others claiming that they don't want a Michelin star at all.

Seen as the 'gold standard' for cuisine, Michelin stars are awarded based on five main criteria: the quality of ingredients; flair and skill in preparing ingredients and combining flavours; the chef's personality as revealed through their cuisine; value for money and consistency of culinary standards. According to Michelin ratings one star signifies a "very good" restaurant, two stars indicate an "excellent" restaurant and the rarely awarded three stars are a symbol of "exceptional" cuisine. The procedure in awarding stars is rigorous – Michelin's 120 anonymous inspectors eat out an average of 250 times a year and stay in 160 hotels whilst completing their work. Starred Restaurants and those hoping for stars are visited several times a year and the annual announcement of who has gained and lost stars is greeted with a mixture of hope, dread, excitement and fear by many well-known Chefs.

Whilst Michelin's insistence on awarding stars based purely on food quality, is an essential part of their ethos, it can cause problems for awardees. It seems that, whilst gaining stars can mean immediate prestige and a guaranteed customer base, they also create a customer expectation of a certain kind of dining experience. For example, in 2011 Australian Chef Skye Gyngell was awarded a star for her shabby-chic restaurant in London. Not long after she was awarded it customer complaints started coming in – it seems the people attracted to the restaurant by its Michelin star, whilst happy with the cuisine, were not impressed with the décor – of tables without tablecloths, set on a dirt floor. Calling her star a "curse" Gyngell explained to Australia's *Weekend* magazine: "People have certain expectations of a Michelin restaurant, but we don't have cloths on the tables, our service isn't very formal. You know, if they're used to eating at Marcus Wareing, then they feel let down when they come here".

In other cases, being awarded a Michelin star has led to huge expenditure for restaurants in creating the kind of décor and service that customers attracted by the star expect. Inevitably, hand-in-hand with this investment in décor and staff goes an increase in menu prices, which means that many potential customers are simply priced out of being able to visit the restaurant. The cost of running a Michelin star restaurant means that for many Chefs, their famous restaurant is often a loss leader which allows them to run lower priced restaurants

at a profit. For example, Oliver Dunne, Head Chef at Michelin starred Bon Appetite, describes his starred restaurant as a “show pony” but says that his Brasserie, on the floor below it, was the profitable backbone of the business. In 2015, Dunne decided that it was best for his business to merge his Michelin starred restaurant with his Brasserie, knowing that this would cost him his star. Citing his gratitude to Michelin for the start it gave him and to his clientele for their continued custom, Dunne describes in his blog how dramatically the dining scene has changed since he set up business in 2006 and that he’s “ok” with losing his Michelin star because this change will improve his profitability.

Another problem for Chefs can be caused by Michelin’s fifth criterion of “consistency”. Most chefs are successful because of their creativity. Michelin’s insistence upon consistency can mean that they feel unable to change menus and feel creatively stifled by their Michelin approved menu. Speaking to Vanity Fair magazine, Daniel Boulud explains; “I know many of the three-star Michelins never change their menu in order to have perfect consistency.... It’s basically robotic cuisine; they can’t afford to change, because that was the winning formula.” For most chefs this can be frustrating. As Boulud says: “Emotionally, I’m going to want to cook something else than what I’ve done.”

Michelin stars also come with risk. Whilst gaining one is a huge accolade, subsequently losing one can mean personal and financial devastation. Gordon Ramsey has described how he wept when his Manhattan Restaurant The London went from two stars to none. When Boulud’s New York restaurant, Daniel, lost its third star in 2014 the shockwaves were felt across the culinary world. Boulud admits that he also cried “for 24 hours”.

Many Chefs are also questioning the relevance of the Michelin stars to their clientele. Marco Pierre White was quoted in The Telegraph as saying; “what does Michelin mean anymore? Not much. I don’t think Michelin understands what it’s doing.” This sentiment is echoed by Rick Stein who believes that customers don’t care that much about these awards. Talking about the success of his The Pig Restaurants in

2015, he concedes that the stars do matter “at the very top end when you’ve got two or three Michelin stars”, but says “I think that accolades are actually more about attracting staff than customers”.

It also seems that those customers are also increasingly likely to rely on alternative sources for their reviews and recommendations for restaurants. In the days before the internet, high profile newspaper reviewers provided Michelin’s main competition, however, today online resources such as Yelp and Zagat are becoming increasingly influential and provide potential customers with reviews, recommendations and a whole new star system. The Michelin Guide is also online, but, unlike Yelp and Zagat, there is no opportunity for diners to add their opinion or to discuss Michelin’s. Many modern diners appreciate the cut and thrust of an online community review. It seems that, whilst the Michelin Guide remains one of the most respected in the world, times are changing, and the culinary world and how it ranks itself may be changing too.



“Emotionally, I’m going to want to cook something else than what I’ve done”





SIMON ROGAN

FERA at Claridges

Born in Southampton in 1967, Simon Rogan is a British chef who rose through the ranks with stints under the tutelage of some of the most acclaimed and talented chefs. Simon opened his first original restaurant L'Enclume, next to the River Eea in Cartmel, in 2002. It has since been awarded two Michelin stars and was voted the 'Best Restaurant in the UK' by the Good Food Guide for the last three years. Fera at Claridge's is Simon's second venture in London, having previously opened Roganic, a successful pop up restaurant, in 2011.

Burnet and Borage, mallow and lovage: in Simon's hands, they all have a story to tell. It's only by understanding nature so instinctively that Simon can prepare dishes so vital, wild and creative. Each new ingredient is a fresh challenge to his ingenuity, and every menu is imagined and reimagined almost daily.

You had early dreams of becoming a footballer. What made you decide to pursue a career as a chef?

Two things were the deciding factor – I loved cooking and I wasn't disciplined enough to be a footballer.

You've worked for some very famous chefs – people like Keith Floyd, Jean-Christophe Novelli, and Marco Pierre White. How have they influenced the way you cook?

They have all massively influenced how I have progressed as a chef. I think that they each have their strengths and weaknesses and I have taken the best bits from each of them and applied them to where I am now.

In 2012 your dessert won the Great British Menu – how did that feel? Was it strange competing with and being judged by other great chefs?

When I first went on the show I didn't have much ambition to win I just wanted to keep my head down and do the best I could. As the show progressed though I definitely wanted to win more so. Making it to the final was one of the greatest experiences of my career so far.

How and when did you decide to 'go solo' and create your own restaurant?

I decided in around 2001 that once again having taken a job where things hadn't worked out that I would never work for someone else ever again and to reach my dreams & goals I had set for myself the only way to achieve them was working for myself.

The move from West Sussex to Cumbria to establish L'Enclume must have been a huge one for your family? How did you all settle in? Does it feel like home now?

It was a massive risk to leave friends and family behind. My partner Penny, and I literally sold everything to follow our dream. Penny has supported me and sacrificed so much throughout the years. But hopefully she will agree it was all worth it in the end for what we have achieved in Cumbria and for what we are able to achieve in the future. I am very fortunate to not only have a beautiful home in Cumbria but experience other parts of the country through my restaurants.





You're so passionate about sourcing local ingredients for your restaurants that you established your own 12-acre farm, which supplies them. That must have been a steep learning curve?

It has been a massive learning curve yes. Dan Cox, my Executive Chef helped me set up and establish both farms, and I called ourselves google farmers in the early days.

We were literally learning on the job – when we encountered a problem we would google it and move on. Not only has it been a massive learning curve it was also a huge financial commitment because the facilities got bigger and bigger and resources in funding it grew rapidly however once you start there was no going back because everything would have been in vain.

So it has been tough and it has been stressful but amazing to see how far we have come from where we were to where we are now.

You now run a total of 5 restaurants. How do you keep up with everything that needs doing?

I employ a great team that I trust implicitly and we run the business very much as a committee. I do have the final say, however I have learnt to delegate so it makes it easier to go from restaurant to restaurant with a fresh and open mind. It is still pretty tough with a punishing schedule and I keep the mantra that my work is never done.

How did winning your first Michelin star feel? Was it a career 'milestone'?

Quite honestly with all accolades it is a great and helps with the business. I remember the day L'Enclume was awarded its first star quite vividly – I was cleaning the grout on a toilet. We were still very much a small outfit at that point in time. Like all small business we raised a glass to one another but then carried on with what we have to do.

Fera has been open for a while now – how is it going? Have you settled in to Claridges? How does it differ from running somewhere like L'Enclume?

It's going amazingly well. Executive Chef Dan Cox and Restaurant Manager Raphael have assembled an amazing team which means we are now able to take the product forward a little bit more. Obviously Fera is a very big and busy restaurant and we have to work within the parameters. It's a far broader customer base than L'enclume has and these customers have different requirements and much less time.

You've said in the past that your ambition is to gain three Michelin stars – is this in sight for 2016?

Who knows... My ambition is to gain three Michelin stars. Every chef deep down has that ambition. If you didn't what would be the point in being a professional chef. Whether it's getting 10/10 in the Good Food Guide or five rosettes in the AA guide or a third Michelin star we just do our best and hopefully one day it will be enough.





Photo courtesy of John Nassari



NUNO GONCALVES

Head Chef, 12 Hayhill, Mayfair

Nuno Goncalves is just 31 years old and was born in Portugal. His early years were spent in Canada. As a teenager he returned to the place of his birth and undertook a hospitality course at Coimbra University moving on to work at Vila Vita Parc a 5 star luxury resort in the Algarve. When the opportunity came about to move to London he took it where he has since settled with his wife and family. His love of architecture, music and the arts has assisted him embrace his creative nature. Nuno is a man to watch out for, since becoming Head Chef at 12 Hayhill one of London's most prestigious members clubs, he uses his Mediterranean influences with his style of working, for one can certainly say he has a talent! A huge one. Read our exclusive interview

What started you on your journey to becoming a chef? Was it something you always wanted to do?

I took inspiration from my Mother who worked in the hospitality industry when I was young. She used to take me with her sometimes and I used to spend hours watching the chefs and asking them questions. From that time on cooking has always fascinated me.

You're known for creating Euro-British cuisine. What does this style of cooking mean for you, how do you interpret it?

I love taking on a well-known French or British classic and giving it a twist, it's always challenging to take a dish that everyone loves and elevate it to the standards of modern cuisine without losing its essence. There is no greater pleasure than seeing smiles on guest's faces when they are pleasantly surprised by my interpretation of their favourite classics.

You've worked for a number of top hotels, how have your experience there influenced your cooking style?

It has shown me how important it is to surpass guests expectations, to continuously strive to achieve the highest standards ensuring your guest goes home already thinking about his return. Over course of the years I worked under Albert Roux, Gary Rhodes, Chris Galvin and Andre



Garret, their own personal cooking styles have obviously influenced my own, as a chef you need to soak up all the experience you gain along the years and form your own personal cooking and management style.

Do you have a signature dish, or a favourite dish that you prefer to cook?

I'm sure many chefs will agree with me when I say that this question is always difficult to answer. My dishes never stay static as I always believe that there is always something I could do in a different way in the search for the perfect dish. For me my signature is the constant use of freshly sourced ingredients, from small producers who share the same passion for food as I do.

You now work for Shaun Rankin. Has he influenced the way you cook now?

Yes we have embarked on this new journey at 12 Hay Hill, his passion for Jersey ingredients has contagiously rubbed on me, and we are now showcasing the best Jersey has to offer in the heart of London.

How do you prefer to source your ingredients?

Unfortunately working in central London local is not always possible, but I prefer local, sustainable ingredients, from suppliers who I have built a relationship along the years, who understand the importance of great quality organic produce. I also love to forage this is one of my great passions. When you start with a great product, as a chef, all you have to do is respect it, and do it justice. Easy right?

Does working at the restaurant at 12 Hayhill, a business club, differ from working at restaurants in a top hotel? Are there different challenges for you or expectations from your clientele?

It is different for the fact 70 to 80% of our diners are with us 2 to 3 times per week, they treat the restaurant almost as their dining room at home, so you get to create special relationships with your guests, which feels great!

One of the things you offer at 12 Hayhill are 'Bento Boxes' – what are they? Are they popular?

A Bento box is normally a home packed meal popular in Japanese cuisine, at 12 Hay Hill we serve them with an array of sushi and sashimi. They are very popular for people who are looking for a quick tasty lunch.

Along with lots of other chefs, you're on twitter. Do you think social media will become an important part of communicating what you do?

Social media is already a very important way of showcasing what we do and will become even more important in the near future as it's a hassle free and easy way of doing so. With the click of a button you can show the world what you are up to, so why not?!

What are your plans for the future – will we see a Nuno Goncalves restaurant?

At the moment I am concentrating on 12 Hay hill and further collaborations with Shaun Rankin, but having my own restaurant is definitely a goal of mine.





THE AMERICAN SCHOOL IN SWITZERLAND



TASIS AT A GLANCE

Founded	1956	Student Body	Total Enrollment: 735 Elementary School: 200 Middle School: 150 High School: 385 Boarding Students: 265 Day Students: 470 Countries Represented: 67
Founder	M. Crist Fleming	Average Class Size	13
Headmaster	Lyle Rigg	Student - Teacher Ratio	6:1
Location	Montagnola, Ticino, Switzerland <ul style="list-style-type: none">• 10 minutes from Lugano Airport & Train Station• 1 hour north of Milan, Italy• 3 hours south of Zurich, Switzerland	Accreditations	<ul style="list-style-type: none">• European Council of International Schools (ECIS)• New England Association of Schools and Colleges (NEASC)
Grade Levels	Pre-K through 12 & Postgraduate	Campus	25 Buildings 9 Dormitories
Academics	American Diploma International Baccalaureate Diploma Advanced Placement English as an Additional Language Highest IB Score (2015): 42 AP Scholars (2015): 13		

Mission Statement

TASIS is a family of international schools that welcomes young people from all nationalities to an educational community that fosters a passion for excellence along with mutual respect and understanding. Consistent with the vision of its Founder, M. Crist Fleming, TASIS is committed to transmitting the heritage of Western civilization and world cultures: the creations, achievements, traditions, and ideals from the past that offer purpose in the present and hope for the future. Seeking to balance the pursuit of knowledge with the love of wisdom, and promoting the skills of lifelong learning, an appreciation for beauty, and the development of character, each school combines a challenging academic program with opportunities for artistic endeavor, physical activity, and service to others. Believing in the worth of each individual and the importance of enduring relationships, TASIS seeks to embody and instill the values of personal responsibility, civility, compassion, justice, and truth.

To learn more about TASIS, visit tasis.ch or contact our Admissions Office at admissions@tasis.ch or +41 91 960 5151.

WHAT SETS US APART



COURAGE TO DREAM BIG

From its founding in 1956 to her passing in 2009, M. Crist Fleming cited TASIS as the fulfillment of her dreams and encouraged students to follow their own—to dream big enough and bold enough to lead a life of consequence and make the world “a better place in small and large ways for all the humans who inhabit it.”



BEAUTIFUL CAMPUS SETTING

Perched on a hillside in sunny southern Switzerland with commanding views of snow-capped mountains, palm trees, and Lake Lugano, our global village comprises 25 buildings dating from the 17th century Villa De Nobili to the Campo Science Center, completed in 2014.



STRONG ACADEMIC PROGRAMS

With an International Baccalaureate Diploma Program and more than 15 Advanced Placement courses, our academic program is designed to challenge all students. TASIS students have consistently outperformed their peers in their pursuit of the IB Diploma, which opens doors to outstanding universities around the world.



INSPIRED ARTISTS

Our many talented artists are inspired by a majestic natural setting and enjoy access to a robust Fine Arts curriculum that includes more than 20 classes in Visual Arts, Music, and Drama, ranging from introductory courses in Photography to IB and AP offerings in Theatre, Architecture, and Drawing & Painting.



OUTSTANDING FACULTY

TASIS is known for attracting educators who are adventurous, driven, and enthusiastic, and more than 70 percent of our faculty hold advanced degrees. We are proud to employ gifted, passionate teachers who encourage intellectual curiosity and demand the most from their students.



VIBRANT GLOBAL COMMUNITY

Our student body represents more than 60 nations and speaks more than 30 languages. The TASIS experience unlocks the unique potential of every student and produces what M. Crist Fleming called “international human beings—men and women who are capable of moving easily in any society and any civilization on the face of the earth.”



EUROPE AS OUR CLASSROOM

Committed to academic excellence, we have made our natural and cultural setting in Europe our classroom since 1956. Twice a year, all Middle School and High School students take Academic Travel trips that are related to courses of study or particular student interests.



SERVICE ON A GLOBAL SCALE

Our Global Service Program transforms lives by providing every student an opportunity to connect across borders through experiences that build empathy and encourage personal responsibility. Students go on life-changing service trips to destinations across the world, including Cambodia, Ethiopia, India, Kenya, Nepal, and Zambia.



MIND, BODY, AND SPIRIT

We place a great deal of emphasis on teaching physical fitness and healthy lifestyles, offering a large variety of adventure trips and varsity and recreational sports. Students leave TASIS with a heightened appreciation for the outdoors and an understanding of what it takes to succeed in challenging environments.



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